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Discovering the Pattern and Key Determinant Factor of Cereal Crop Production: By Using Association Rule Mining

By

Gizealew Alazie

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Advisor:

Dejen Alemu

Gondar, Ethiopia

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DECLARATION
I declare that this thesis is my original work and has not been presented to any other university for achieving any academic degree or diploma awards and all sources of materials used for this work have been duly acknowledged.

Declared by:
Student Name: Gizealew Alazie
Signature: _______________________

Submitted to: Department Information technology, University of Gondar

Date: ____/_____/____
Advisor Name: Dejen Alemu
Signature: ________________________________________________
Date  ____/_____/____

Examiner

______________________________________________________________
Date  ____/_____/____
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LIST OF ABBREVIATIONS

AI- Artificial Intelligence
ARM- Association Rule Mining
AARM- Apriori Association Rule Mining
CRISP- CRoss-Industry Standard Process
DM- Data Mining
ADM- Agricultural Data Mining
KDD- Knowledge Discovery in Database
RMS- Rapid Miner Studio
ECSA- Ethiopian central statistics agency
WEKA- Waikato Environmental Knowledge Analysis
CSV- comma separated version
ARFF- Attribute relation file format
MoA- Ministry of Agriculture
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Abstract

Agriculture is the major source of Ethiopian economy due to this the amount of agriculture database are increasing on a daily basis. The wide availability of huge amounts of agriculture data has generated an urgent need for the research of data mining. Although different approaches of statistic, technology, metrology and geology were applied to identify factors contributing to improvement of cereal crop productivity, there remains a lot of work to bring overall change in the productivity of cereal crop. This research focused on identifying relationships between attributes of agriculture productivity survey data of cereal crop with input mechanisms and techniques to clearly understand the nature of production of cereal crop in Ethiopia. The study uses a hybrid data mining model since it is a research oriented model and WEKA 3.8.0, Microsoft Excel 2013 and SPSS tools are used for data mining, for data integration and for data exploration respectively. Finally, 38961 instances and 14 attributes are selected for analysis. Additionally, the values of the yield of the attribute are discretized using domain expert ideas which are categorized as Excellent, Very good, Good, satisfactory, and Bad. Association rule mining methods such as Apriori and FP Growth algorithm compared and Apriori algorithm is applied in order to get the results. By configuring different thresholds, different rules are achieved. The discovered rules are then evaluated using the interestingness measure lift or correlation and domain experts. Finally, generating strong rule by satisfying both a minimum support threshold and a minimum confidence threshold and identify the most detrimental factor behind for occurring frequently and which crop is more correlate what crop by what factor they correlate. Finally, identify the relationship between factors for improving cereal crop production in Ethiopia. Then non-improved seed is affected by non-chemical damage, as well as occur in private owners and non-irrigated land the region those occur frequently in Oromia. Use of non-improved seed and not properly using fertilizer, not using the extension and irrigation as well as the region and male household are showing a strong positive relationship with wheat, crop production (Yield) and this observation lead to conclude that fertilizer, improved seed and irrigation are important variables for cereal crop production. In this study maize and wheat is highly associated based on their determinate factors.

Keywords:- Apriori Algorithm, Association rule, Data mining, Knowledge discovery database
1. **CHAPTER ONE**

**Introduction**

1.1 **Background of the study**

Agriculture is the main source of income and employment for the majority of people in this world, especially in rural areas[1]. Ethiopian government has focused its agricultural development policy on ensuring food security by allocating more resources to increase agricultural production so as to ensure continuous and adequate supply of food. To monitor and evaluate the performance of the policy and the trends in the changing patterns of agricultural production, valuable information on agriculture is required as an input[3].

Agriculture is a unique business crop production, which is dependent on many climate and economy factors. Some of the factors on which agriculture is dependent are soil, climate, cultivation, irrigation, fertilizers, temperature, rainfall, harvesting, pesticide weeds and other factors. Historical crop yield information is also important for supply chain operation of companies engaged in industries. These industries use agricultural products as raw material, livestock, food, animal feed, chemical, poultry, fertilizer, pesticides, seed and pepper. An accurate estimate of crop production and risk helps these companies in planning, supply chain decision like production scheduling. Business such as seed, fertilizer, agrochemical and agricultural machinery industries plan production and marketing activities based on crop production estimates[4].

Data mining in agriculture could be a terribly recent analytical topic. It consists within the application of information mining techniques to agriculture. Recent technologies today able to offer plenty of data on agricultural related activities, which may then be analyzed so as to search out vital data. Carrying out effective and property, agriculture has become a crucial issue in recent years[5].

Agricultural production needs to continue to associate ever-increasing population. A key to the current is that the usage of recent technologies likes GPS (for exactitude agriculture) and data processing techniques to require advantage of the soil's non uniformity. The big amounts of information that square measure today, nearly harvested at the side of the crops got to be analyzed and will be warned to their full extent this is often clearly an information mining task[5].
Thus, the results of this study may help the decision makers to make quick adjustments in agricultural policy as well as development programs to ensure food security of the country. In addition, this research would aim to highlight the important role of data mining in analyzing the agricultural statistical data items on crop production and to explore useful knowledge based on data mining methods. The study will have benefits to the agriculture professionals specifically experts on crop production and farmers.

### 1.2 Statement of the problem

The agricultural sector is the country’s major source of economic growth under Ethiopia’s Growth Transformation Plan (GTP), with attention given to productivity and production increase, which is crucial for the country's effort to attain food security and increase export earnings.

Ethiopia’s agriculture sector policy and investment framework 2010-2020 provides a strategic framework for the prioritization and planning of investments that will drive Ethiopia’s agricultural growth and development. The framework is anchored to, and aligned with, the national vision of becoming a middle income country.

In Ethiopia most of the farmers are suffering from time to time because of crop failures or yield losses that may affect the lives of more than 85% of the country’s population. So, the food supply shortage is the most serious problem which poses a challenge to both the federal and regional governments. Causes of reducing cereal crop production and the determinant factors are not well explored in Ethiopia improving crop productivity is the front focus of communities and governments. However, currently ECSA conducts the survey on annual bases using field data collection method and traditional statistical tools for analysis, which requires thousands of field data collectors, huge financial resources and quiet a lot of time every year.

Moreover, this traditional method of data analysis has limited capacity to discover new and unanticipated patterns and relationships that are hidden in the conventional databases, consequently, this situation has initiated the researcher to undertake study on crop production determinant factor correlation using association data mining technique and generate rule between each attribute of cereal crop.

An essential issue for agricultural planning intention is the accurate yield estimation for the numerous crops involved in the planning. Data mining techniques are necessary approach for accomplishing practical and effective solutions for this problem. Agriculture has been an obvious target for big data. Environmental conditions, variability in soil, input levels, combinations and
commodity prices have made it all the more relevant for farmers to use information and get help to make critical farming decisions. This paper focuses on the analysis of the agriculture data and finding optimal parameters to maximize the crop production using data mining techniques[4]. The wide availability of huge amounts of agriculture data has generated an urgent need for the research of data mining. Generating rules with higher accuracy of agriculture databases can be done using different techniques of data mining[11]. Due to these the study drives the following research questions:

- What are the possible determinant factors limits crop production in Ethiopia?
- What are the most interesting patterns or rules generate degrading the determinant factors correlation?
- Which association rule algorithm is more appropriate in discovering an interesting pattern?

1.3 Objective

1.3.1 General objective

The general objective of this research work is to explore determinant factors for crop productivity from the existing statistical survey datasets for cereal crop production and to discover important and interesting rules from the generated knowledge by applying data mining techniques and tools. And specifically to:

- Explore determinant factors or variables that have significant impact on crop productivity from the existing statistical survey datasets;
- Use data mining methodologies to identify the factor of crop production;
- Discover the hidden knowledge (patterns);
- Evaluate the performance of the discovered association rule;
- Determine important rules of the generated knowledge;
- Insight into future research direction.

1.4 Scope the study

The purpose of this study would intend to investigate the determinant factor of crop production correlation which is mainly focused on cereal crops such as teff, wheat, maize, sorghum, and barley. In order to achieve the proposed objectives the study will be going to understand the
problem, understand the dataset and preprocessing, data mining, evaluating discovered knowledge and use discovered knowledge for discovering an interesting pattern. The study is also limited in Amhara and Oromia region.

1.5 Significance of the Study
It is expected that the outcome of this study will have contributions in reducing government expenses and the time required for conducting agricultural production forecasting survey in the traditional way. Thus, the results of this study may help the decision makers to make quick adjustments in agricultural policy as well as development programs to ensure food security of the country. In addition, this research would aim to highlight the important role of data mining in analyzing the agricultural statistical data items on crop production and to explore useful knowledge based on data mining methods. The study would have benefited to the agriculture professionals specifically experts on crop production and mainly for farmers. Hence, the significance of this study will contribute to the following benefits:

- Increase the productivity and quality of crops produced.
- Helps to simplify a decision making process in order to support crop production strategies as domain knowledge or expertise.
- Disseminate appropriate information for farmers at the right time from the government.

1.6 Structure of the Paper
This thesis report is structured into five chapters. The first chapter is an introduction part, which contains background to the study (i.e. Crop production correlation in Ethiopia and tries to give insights into the data mining technology that were applied in this study, explains the statement of the problem that lead to this research work, objectives to be attained, scope and limitation of the study, the significance of the study. Chapter two deals with literature review and conceptual framework about data mining techniques and different types of algorithms implemented in the data mining tasks and conceptual framework. It includes a detailed discussion on the related works of the application of data mining in the area of crop production correlation and determinant factors. Chapter three deals with methodology that explains the data preparation process for the data mining analysis. It starts with understanding the existing data and explains the business that deals with the statistical analysis of crop production correlation which is undertaken by the Central Statistical Agency. Then, it explains how each data preprocessing steps were done in order to
generate an appropriate dataset for the experiment. Chapter four presents the experimentation phase of the study. In this chapter, the results of the selected algorithms for the experiment are discussed briefly. The results of the experiments were compared based on their efficiency using different evaluation techniques and interesting rules that were generated by the selected model are interpreted into understandable form that can be used by the domain experts and other users. Finally, Chapter five provides conclusion, contribution and offers recommendations for future work to be conducted on similar areas to improve the results of the current research work.
CHAPTER TWO
2. LITERATURE REVIEW AND CONCEPTUAL FRAMEWORK

Introduction
This chapter discusses background concepts of data mining and their relationship, including; explain the meaning of data mining, data mining tasks and what Agricultural Data Mining (from now onwards ADM) means, major tasks and algorithms used in ADM. In addition, review of related literature is discussed in the application of data mining tools and techniques of agriculture.

2.1. Overview of Data Mining
Thanks to advances in computers and data capture technology, huge data sets containing gigabytes or even terabytes of data have been and are being collected. These mountains of data contain potentially valuable information. The trick is to extract that valuable information from the surrounding mass of uninteresting numbers, so that the data owners can capitalize on it[12]. Data mining is a new discipline that seeks to do just that: by sifting through these databases, summarizing them, and finding patterns. Data mining should not be seen as a simple one-time exercise. Huge data collections may be analyzed and examined in an unlimited number of ways. As time progresses, so new kinds of structures and patterns may attract interest, and may be worth seeking in the data. Data mining has, for good reason, recently attracted a lot of attention. It is a new technology, tackling new problems, with great potential for valuable commercial and scientific discoveries. However, we should not expect it to provide answers to all questions. Like all discovery processes, successful data mining has an element of serendipity. While data mining provides useful tools that does not mean that it will inevitably lead, to important, interesting, or valuable results. We must beware of over exaggerating the likely outcomes[13].

Data Mining Methods
The objective of data mining is both prediction and description. That is, to predict unknown or future values of the attributes of interest using other attributes in the databases, while describing the data in a manner understandable and interpretable to humans. Predicting the sale amounts of a new product based on advertising expenditure, or predicting wind velocities as a function of temperature, humidity, air pressure, etc., are examples of tasks with a predictive goal in data mining. Describing the different terrain groupings that emerge in a sampling of satellite imagery is an example of a descriptive goal of a data mining task. The relative importance of description and prediction can vary between different applications. These two goals can be fulfilled by any
of a number data mining tasks including: classification, regression, clustering, summarization, dependency modeling, and change and deviation detection[13]

**Data mining process**
For databases containing a huge amount of data, appropriate sampling techniques can first be applied to facilitate interactive data exploration. Interactive mining allows users to focus the search for patterns, providing and refining data mining requests based on returned results. Specifically, knowledge should be mined by drilling down, rolling up, and pivoting through the data space and knowledge space interactively[14].

![Data Mining Process Diagram](image)

Figure :the data mining process[14].

### 2.1.3. Data Mining Knowledge Discovery Process Models

**Knowledge discovery in database (KDD) Process**

Data mining is the core part of the knowledge discovery process. In this, process may consist of the following steps: data selection, data cleaning, data transformation, pattern searching (data mining), and finding presentation, finding interpretation and finding evaluation. The data mining and KDD often used interchangeably because data mining is the key part of the KDD process.

The term Knowledge Discovery in Databases or KDD for short, refers to the broad process of finding knowledge in data, and emphasizes the "high-level" application of particular data mining methods. It is of interest to researchers in machine learning, pattern recognition, databases, statistics, artificial intelligence, knowledge acquisition for expert systems, and data visualization. The
The unifying goal of the KDD process is to extract knowledge from data in the context of large databases. It does this by using data mining methods (algorithms) to extract (identify) what is deemed knowledge, according to the specifications of measures and thresholds, using a database along with any required preprocessing, sub sampling, and transformations of that database[15].

**Figure 1 knowledge discovery in database[15]**

**The SEMMA-DM Process**

The acronym SEMMA stands for Sample, Explore, Modify, Model, Assess, and refers to the process of conducting a DM project. The SAS Institute considers a cycle with 5 stages of the process: [16].

- **Sample**- this stage consists of sampling the data by extracting a portion of a large data set big enough to contain the significant information, yet small enough to manipulate quickly.
- **Explore**- this stage consists of the exploration of the data by searching for unanticipated trends and anomalies in order to gain understanding and ideas.
- **Modify**- this stage consists of the modification of the data by creating, selecting, and transforming the variables to focus the model selection process.
- **Model**- this stage consists of modeling the data by allowing the software to search automatically for a combination of data that reliably predicts a desired outcome.
✓ **Assess**- this stage consists of assessing the data by evaluating the usefulness and reliability of the findings from the DM process and estimate how well it performs.

![Schematic of SEMMA](image)

**Figure 2:** Schematic of SEMMA original from SAS Institute[16]

The SEMMA process offers an easy to understand process, allowing an organized and adequate development and maintenance of DM projects. It thus confers a structure for his conception, creation and evolution, helping to present solutions to business problems as well as to find the DM business goals.

**The CRISP-DM Process**

CRISP-DM stands for CRoss-Industry Standard Process for Data Mining. It consists of a cycle that comprises six stages[17],[18].
**Business understanding:** This initial phase focuses on understanding the project objectives and requirements from a business perspective, then converting this knowledge into a DM problem definition and a preliminary plan designed to achieve the objectives;

**Data understanding:** The data understanding phase starts with an initial data collection and proceeds with activities in order to get familiar with the data, to identify data quality problems, to discover first insights into the data or to detect interesting subsets to form hypotheses for hidden information.

**Data preparation:** The data preparation phase covers all activities to construct the final dataset from the initial raw data.

**Modeling:** In this phase, various modeling techniques are selected and applied and their parameters are calibrated to optimal values.

**Evaluation:** At this stage the model (or models) obtained are more thoroughly evaluated and the steps executed to construct the model are reviewed to be certain it properly achieves the business objectives.

**Deployment:** Creation of the model is generally not the end of the project. Even if the purpose of the model is to increase knowledge of the data, the knowledge gained will need to be organized and presented in a way that the customer can use it.

CRISP-DM is extremely complete and documented. All his stages are duly organized, structured and defined, allowing that a project could be easily understood or revised.
Hybrid-DM process

The development of academic and industrial models has led to the development of hybrid models, i.e., models that combine aspects of both. One such model is a six-step KDP model. It was developed based on the CRISP-DM model by adopting it to academic research. A description of the six steps follows:

1. Understanding of the problem domain.

This initial step involves working closely with domain experts to define the problem and determine the project goals, identifying key people, and learning about current solutions to the problem. It also involves learning domain-specific terminology. A description of the problem, includ-
ing its restrictions, is prepared. Finally, project goals translate into DM goals, and the initial selection of DM tools to be used later in the process is performed.

2. Understanding of the Data

This step includes collecting sample data and deciding which data, including format and size, will be needed. Background knowledge can be used to guide these efforts. Data are checked for completeness, redundancy, missing values, the plausibility of attribute values, among others. Finally, the step includes verification of the usefulness of the data with respect to the DM goals.

3. Preparation of the data

This step concerns deciding which data will be used as input for DM methods in the subsequent step. It involves sampling, running correlation and significance tests, and data cleaning, which includes checking the completeness of data records, removing or correcting for noise and missing values, etc. The cleaned data may be further processed by feature selection and extraction algorithms (to reduce dimensionality), by derivation of new attributes (say, by discretization), and by summarization of data (data granularization). The end results are data that meet the specific input requirements for the DM tools selected in Step 1.

4. Data mining

Here the data miner uses various DM methods to derive knowledge from preprocessed data.

5. Evaluation of the discovered knowledge

Evaluation includes understanding the results, checking whether the discovered knowledge is novel and interesting, interpretation of the results by domain experts, and checking the impact of the discovered knowledge. Only approved models are retained, and the entire process is revisited to identify which alternative actions could have been taken to improve the results. A list of errors made in the process is prepared.

6. Use of the discovered knowledge

This final step consists of planning where and how to use the discovered knowledge. The application area in the current domain may be extended to other domains. A plan to monitor the implementation of the discovered knowledge is created and the entire project documented. Finally, the discovered knowledge is deployed to the specified domain.
Figure 4: The six-step KDP model [20]

Data Mining Tasks

According to Fayyad[21] data mining can be divided into two tasks: predictive tasks and descriptive tasks. Table 1 provides examples of descriptive and predictive modeling paradigm pairs. The descriptive models reveal the suitability of the corresponding predictive model and guide the search.

Table 1: Data Mining Tasks

<table>
<thead>
<tr>
<th>Descriptive paradigm</th>
<th>Predictive paradigm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Correlation analysis</td>
<td>Linear regression</td>
</tr>
<tr>
<td>Associative rules</td>
<td>Probabilistic rules</td>
</tr>
<tr>
<td>Clustering</td>
<td>Classification</td>
</tr>
<tr>
<td>Episodes</td>
<td>Markov models</td>
</tr>
</tbody>
</table>
Descriptive Modeling

A model is a high-level description, summarizing a large collection of data and describing its important features. Often a model is global in the sense that it applies to all points in the measurement space. The goal of a descriptive model is describing all of the data (or the process generating the data). Examples of such descriptions include models for the overall probability distribution of the data (density estimation), partitioning of the p-dimensional space into groups (cluster analysis and segmentation), and models describing the relationship between variables (dependency modeling)[6]. Clustering is similar to the classification except that the groups are not predefined, but are defined by the data alone[12]. The association rule finds the association between the different attributes

Association Rules Discovery

Association rule mining, one of the most important and well researched techniques of data mining, was first introduced in [22]. It aims to extract interesting correlations, frequent patterns, associations or casual structures among sets of items in the transaction databases or other data repositories. Association rules are widely used in various areas such as telecommunication networks, market and risk management, inventory control etc. Hegland [23], reviews the most well-known algorithm for producing association rules. Apriori and discuss variants for distributed data, inclusion of constraints and data taxonomies. The review ends with an outlook on tools which have the potential to deal with long item sets and considerably reduce the amount of (uninteresting) item sets returned [24].

Clustering

One of the best known problems in the data mining is the clustering. Clustering is the task of categorizing objects having several attributes into different classes such that the objects belonging to the same class are similar, and those that are broken down into different classes are not. Clustering is the subject of active research in several fields such as statistics, pattern recognition, machine learning and data mining. A wide variety of clustering algorithms have been proposed for different applications [25].

Clustering tools assign groups of records to the same cluster if they have something in common, making it easier to discover meaningful patterns from the dataset. Clustering often serves as a starting point for some supervised DM techniques or modeling.

Sequence Discovery
Sequential pattern mining methods have been found to be applicable in a large number of domains. Sequential data are omnipresent. Sequential pattern mining methods have been used to analyze this data and identify patterns. Such patterns have been used to implement efficient systems that can recommend based on previously observed patterns, help in making predictions, improve usability of systems, detect events, and in general help in making strategic product decisions. They discussed also the applications of sequential data mining in a variety of domains like healthcare, education, Web usage mining, text mining, Bioinformatics, telecommunications, intrusion detection, et cetera[26]. Sequential pattern mining is an important data mining problem with broad applications. However, it is also a difficult problem since the mining may have to generate or examine a combinatorial explosive number of intermediate subsequences [27].

**Predictive Modeling**

Predictive modeling the main point is that prediction requires the data to include a special response variable. The response may be categorical or numeric, thus further classifying predictive data mining as, respectively, classification and regression and are called supervised learning algorithms intend to obtain a classifier by learning from training examples [24].

**Classification**

Classification is to build (automatically) a model that can classify a class of objects so as to predict the classification or missing attribute value of future objects (whose class may not be known). It is a two-step process. In the first process, based on the collection of training data sets, a model is constructed to describe the characteristics of a set of data classes or concepts. Since data classes or concepts are predefined, this step is also known as supervised learning (i.e., which class the training sample belongs to is provided). In the second step, the model is used to predict the classes of future objects or data. There are handful techniques for classification [3].

**Discovering Patterns and Rules**

The previous three types of data mining tasks discussed above are connected with model building that describes functional relationships between known and unknown variables. However, there are situations where such a functional relationship is either not appropriate or too hard to achieve certain data mining goals. Nevertheless, there might be a pattern of certain items, more frequent items, values or measurements that occur together and then, such type of data mining
task is connected with pattern discovery. Association rule is a typical method which is appropriate for such type of knowledge discovery task[12].

**Comparison of association rule mining algorithms without candidate generation**

Association rule mining techniques play an important role in data mining research where the aim is to find interesting correlations between sets of items in databases. Although the apriori algorithm of association rule mining is the one that boosted data mining research, it has a bottleneck in its candidate generation phase that requires multiple passes over the source data. FP-growth and matrix apriori are two algorithms that overcome that bottleneck by keeping the frequent item sets in compact data structures, eliminating the need of candidate generation. To our knowledge, there is no work to compare those two similar algorithms focusing on their performances in different phases of execution. This study compares matrix apriori and FP-growth algorithms. Two case studies analyzing the algorithms carry out phase by phase using two synthetic datasets generated in order i) to see their performance with datasets having different characteristics, ii) to understand the causes of performance differences in different phases. Our findings are i) performances of algorithms are related to the characteristics of the given dataset and threshold value, ii) Matrix Apriori outperforms FP-growth in total performance for threshold values below 10%, iii) although building matrix data structure has higher cost, finding item sets is faster[28].

**Evaluating the Performance of Association Rule Mining Algorithms**

Association rule mining is one of the most popular data mining methods. However, mining association rules often results in a very large number of found rules, leaving the analyst with the task to go through all the rules and discover interesting ones. In this paper, we present the performance comparison of apriori and FP-growth algorithms. The performance is analyzed based on the execution time for different number of instances and confidence in super market data set. These algorithms are presented together with some experimental data. Our performance study shows that the FP-growth method is efficient and scalable and is about an order of magnitude faster than the apriori algorithm[29].

**Using Apriori with WEKA for Frequent Pattern Mining**

Knowledge exploration from the large set of data, generated as a result of the various data processing activities due to data mining only. Frequent pattern mining is a very important undertaking in data mining. Apriori approach applied to generate frequent item set generally espouse
candidate generation and pruning techniques for the satisfaction of the desired objective. This paper shows how the different approaches achieve the objective of frequent mining along with the complexities required to perform the job. This paper demonstrates the use of WEKA tool for association rule mining using apriori algorithm[30].

**Foundation for Frequent Pattern Mining Algorithms’ Implementation**

As with the development of the IT technologies, the amount of accumulated data is also increasing. Thus the role of data mining comes into picture. Association rule mining becomes one of the significant responsibilities of descriptive technique which can be defined as discovering meaningful patterns from large collection of data. The frequent pattern mining algorithms determine the frequent patterns from a database. Mining frequent item set is very fundamental part of association rule mining. Many algorithms have been proposed from last many decades including majors are apriori, direct hashing and pruning, FP-growth, ECLAT etc. The aim of this study is to analyze the existing techniques for mining frequent patterns and evaluate the performance of them by comparing apriori and DHP algorithms in terms of candidate generation, database and transaction pruning. This creates a foundation to develop newer algorithm for frequent pattern mining[31].

**Data Mining and Statistics**

The disciplines of statistics and data mining both aim to discover structure in data. So much do their aims overlap, that some people regard data mining as a subset of statistics. But that is not a realistic assessment as data mining also makes use of ideas, tools, and methods from other areas particularly database technology and machine learning, and is not heavily concerned with some areas in which statisticians are interested [32]. Statistical procedures do, however, play a major role in data mining, particularly in the processes of developing and measuring models. Most of the learning algorithms use statistical tests when constructing rules or trees and also for correcting models that are over fitted. Statistical tests are also used to validate machine learning models and to evaluate machine learning algorithms. Some of the commonly used statistical analysis techniques are discussed below. For an extensive review of classical statistical algorithms see Johnson [32].

**Data Mining in Agriculture**

Data mining in agriculture is a very recent research topic. It consists in the application of data mining techniques to agriculture. This data mining technique used in agriculture for prediction of
problem, disease detection, optimizing the pesticide and so on. Recent technologies are nowadays able to provide a lot of information on agricultural-related activities, which can then be analyzed in order to find important information and to collect relevant information[1]. Agricultural organizations store huge amounts of data in the form of crop databases. Trends in these databases can be identified using data mining practices, which sort and model the data in order to arrive at a conclusion. The data mining applications present the data in the form of data marts. In the agricultural industry, however, the lack of standard vocabulary has hindered the process of data mining to a certain extent. This could lead to unnecessary problems, during the process of data mining. The increase in the use of standardized terms will reduce the percentage of errors in the data mining process[33].

Related Works on Agricultural Problem Domain
Currently, there are some researches that were applied to investigate the application of data mining tools and techniques on productivity of agricultural crops production, and other agricultural related issues. The literatures reviewed and cited below have tried to cover the application of data mining tools and techniques on the agricultural production issues from the perspective of the types of input data, the number of instances and attributes, the methods or approaches used, tools and algorithms applied, and the final outcomes or results found. Some of the most important works which have been done globally and locally are summarized as follows Legesse [6], conducted his study titled “Knowledge Discovery from Agricultural Survey Data: The Case of Teff Production in Ethiopia”. The main objective of the researcher was to explore the determinant factors that increase the productivity of eff. The input data items used for his research work were taken from the Meher season annual agricultural production survey conducted by CSA from the years 2007/2008 up to 2011/12. For his experiment 24 attributes were selected. The researcher focused his study on the application of data mining techniques by applying classification and association rule mining techniques. For association, he applied algorithms such as Apriori, Tertius, and FilteredAssociator. Besides, for classification he selected the decision tree algorithms such as J48, Random Forest, and REPTree. The results of association rule experiments conducted in his research indicated that from the total dataset used 95.45% of Teff was cultivated on pure field type which is dedicated only for Teff production with damage prevention mechanisms; and it has also an association with the use of fertilizer which is about 94.71% of the total data set. Moreover, the results of classification experiments also indicated that from the total da-
dataset used in his research high productivity of Teff were associated with area in hectare, type of measures taken to prevent damage, use of extension service, use of fertilizer, type of seed, sample weight of seed, and sex of household head. Finally, Legesse recommended that at most care should be taken while deciding the attribute to be labeled as a class. He also suggested that Cluster Analysis is more appropriate for the selection of attributes that contains natural clusters to be labeled as a class.
<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Author(s)</th>
<th>Objective</th>
<th>Type of Input Data</th>
<th>Methods or Approaches</th>
<th>Algorithms Applied</th>
<th>Results Found</th>
<th>Validation Methods</th>
<th>Limitation</th>
<th>Implication</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Sally Jo Cunningham and Geoffrey Holmes (2011)</td>
<td>to mine information from existing agricultural datasets; and developing new machine learning algorithms</td>
<td>agricultural datasets contain 282 mushrooms</td>
<td>predictive models experiments with machine learning schemes</td>
<td>J48 classifier and wrapper search method</td>
<td>J48 models</td>
<td>Comparison on average accuracy of the models and the level of agreement with the domain experts</td>
<td>The attributes for mushroom grading may not be useful in practice</td>
<td>Needs more objective standards for quality classification</td>
</tr>
<tr>
<td>2.</td>
<td>Zekarias Diriiba, (2013) – Unpublished</td>
<td>to assess the applicability of data mining applications on Ethiopian crop productivity</td>
<td>Crop production data (Only one year) (EEA Database)</td>
<td>Classification data mining techniques using Decision Tree method</td>
<td>J48, RandomForest, REPTree</td>
<td>J48 Decision Tree Classifier</td>
<td>K-fold cross validation, F-Measure, ROC and Confusion Matrix</td>
<td>data size (used only one year data)</td>
<td>Needs an integration of more than one year datasets</td>
</tr>
<tr>
<td>3.</td>
<td>Biruk Legesse, (2013) – Unpublished</td>
<td>to explore the determinant factors that increase the productivity of Teff</td>
<td>Crop production data of Teff (CSA Database)</td>
<td>Classification and Association Rule data mining techniques</td>
<td>J48, RandomForest, REPTree, Apriori, Tertius, and FilteredAssociator</td>
<td>J48 Decision Tree Classifier</td>
<td>K-fold cross validation, F-Measure, ROC and Confusion Matrix</td>
<td>Biasness on selection of attributes to be labeled as a class</td>
<td>Cluster Analysis is more appropriate for the selection of attributes</td>
</tr>
<tr>
<td>4.</td>
<td>Nukella Srinivas Rao and Susanta Kumar Das (2011)</td>
<td>to classify the herbal gardens data based on the discovered patterns and rules</td>
<td>Supervised herbal gardens data, contains 9,060,426 cuttings</td>
<td>Classification data mining approach, Clustering analysis and associations</td>
<td>A hierarchical clustering analysis, Agglomerative, Icicle Plot and Dendrogram Using Average Linkage</td>
<td>A Hierarchical Cluster Analysis</td>
<td>Comparison by Accuracy</td>
<td>Access of the required information</td>
<td>DM technology is on rise in the fields of agriculture and related research</td>
</tr>
</tbody>
</table>

Table 2: related work discussion
Comparison of the Study with Other Related Works

As discussed on literature review part of the study report one of related research works is a study conducted by Legesse [6] whose main objectives were discovering the determinant factors that increase Teff productivity. His study focused on the application of data mining techniques by applying classification and association rule mining techniques by using CRISP-DM model. For association, he applied algorithms such as Apriori, Tertius, and Filtered Associator. Besides, for classification he selected the decision tree algorithms such as J48, RandomForest, and REPTree. His experiments results showed that J48 Algorithm performed with highest accuracy which is 80.3267%. The results of his experiments indicated that high productivity of Teff was associated with area in hectare, type of measures taken to prevent damage, use of the extension service, use of fertilizer, type of seed, sample weight of seed, and Male household head.

The other research work was done by Diriba[23], whose main objective was to assess the applicability of data mining techniques on agricultural crop productivity prediction using decision trees classification data mining techniques. His experiments were done by using decision tree method applying three algorithms: namely J48, Random Forest and REPTree. His experiments results showed that REPTree Algorithm performed with higher accuracy than others, which is 83.39%, and ‘Fertilizer used’ is the major determinant factor which has the highest predictable power than other factors. Diriba used one year input data taken from the Ethiopian Economic Association (EEA) for his study, where as the current researcher and Legesse used the same input data source taken from ECSA. Both, Legesse and Diriba, applied decision trees method for the implementation of classification techniques. Generally, the research works done by (Legesse et al., 2013) did not address the problem raised by the present researcher that identifies the correlation between the determinate factor of cereal crop production and fully implemented descriptive data mining task and. In this regard, this research has been conducted to fill the gaps of the previous research works with main objective to identify the correlation of cereal crop production determinate factors rather than developing a predictive model. Thus, the experiments done by the current researcher have been conducted using association rule mining after compare and contrast different metrics of apriori algorithm.
CHAPTER THREE

3. METHODOLOGY

The goal of this work is to explore a number of standard data mining techniques to agricultural data set for discovering cereal crop patterns and detecting strong association between attributes. So before applying the data mining techniques on the data set, there should be a methodology that governs a given work. Methodology is more than method of data collection; rather it is further of the concepts and theories which underlie the methods. So it is important to understand the fundamental concepts of the methodology to highlight a specific feature of a sociological theory test an algorithm for information retrieval or test the validity of a particular system.

3.1. Research design

Based on the figure the first step of the study understands the problem domain. This step includes an overview of the agriculture, factors of cereal crop determinates. In understanding the data step domain specific terminologies, data description and attribute selection is included. In data preparation step, data cleaning, data integration and data reduction steps are applied. The next step is building the model based on the selected algorithm which is apriori algorithm. Using apriori algorithm the rules are discovered then the rules are evaluated using the lift.

In DM there are four process models. These are KDD, SEMMA, CRISP and the newly emerging hybrid DM process model. For the purpose of conducting this research the six-step process hybrid DM process model is selected in order to discover interesting patterns of yield production and correlation analysis. The main reason hybrid DM process model selected was it combines the main aspects of both models of academic and research

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3.1.1. Understanding Agricultural domain approach

In order to understand the problem, domain experts, i.e. instructors from the University of Gondar, Gondar agricultural institute center professional, north Gondar zone agriculture office and farmers were interviewed as they are close to the area. In an interview five persons were selected those are plant science department head, natural resource management department head (both are teachers), one from Gondar agriculture institute center, one from north Gondar zone agriculture office and one model farmer. Those persons selected because they are much related to the work. Gondar agriculture institute center professional and north Gondar zone agriculture office are appropriate in closely watching crop productivity determinate factors. Instructors also interviewed in order to define the scientific knowledge and practices properly.
3.1.2. Understanding agricultural data

Initial data set for this research work, which is the last three years’ survey data of cereal crop production ranging from 2013 up to 2016 G.C, was collected from the CSA’s database. The surveys were conducted to provide data on farmland area and production of crops on the private peasant holdings for BELG season. The empirical data from the CSA’s statistical reports, which provide basic quantitative information on total cultivated land area and cereal crop production, contain major attributes that have relation to crop production for all major crops in Ethiopia.

3.1.2.1. Data collection method

Crop production and land use data sets are taken from the central statistics agency as well each branch of the agency collects the data at different areas of the country and this data is stored centrally at the agency level with their data processing software or (SPSS). Therefore, to conduct this study, the researcher will take the data set from the central statistics agency.

3.1.2.2. Description of the Data

As described above, the initial cereal crop production dataset that was taken from the ECSA’s database contains many attributes together with their instances. The summary of the data sources and general description of the collected data are illustrated in the table below.

According to[34]data quality can be verified in terms of its accuracy, completeness, consistency, timeliness, believability and interpretability which are helpful to examine the quality of the data before conducting the experimentation.

In this regard, the initial dataset has been statistically described and visualized using SPSS package and Microsoft excel to examine the properties of the whole dataset records and to obtain high level information regarding the data mining questions. Simple statistical analysis has been per-
formed to verify the quality of the dataset, addressing questions such as: do the data cover all cases required? Is the data correct or does it contain errors? Are there missing values in the data?

3.1.2.3. Exploration of the data

Exploration of the data includes surveying the data that is taking a high-level overview to discover what is contained in the dataset and to gain over all insight into the nature of the data. Surveying the data, therefore, looks at the general structure of the data and reports to identify whether there is a useful information contained in the dataset about various areas of the business or not. The particular purpose of the data survey is to find out if the answer to the problem to be modeled actually exists in the dataset prior to investing much time, money, and resource in building the model. Consequently, data surveying and analysis address directs the data mining goals[35].

According to[36], exploring the nature and the relationships of the information contained in a dataset is the task of the data survey. In addition, finding the places, defining the limits, and understanding the structures of the dataset is the purpose of data surveying. Thus, the whole purpose of the data survey is to help the miner to draw a high-level map of the business territory. With the help of this map, a data miner discovers the general nature or characteristics of the data, as well as area of gaps, limitation, and usefulness of the data.

As a result, the researcher has performed basic statistical data analysis on the initial dataset to clarify the data mining goals or to make them more precise. In this task, basic statistical exercise has been conducted to identify the characteristics of interesting sub-populations using SPSS and MS Excel software. Then, we have analyzed the properties of major attributes that indicate the data characteristics or lead to interesting data subsets for further examination. Accordingly, in the following section we describe the first findings of the primary data analysis and evaluate this information regarding their impact on the remainder of the study.

3.1.3. Data Preparation

The main objective of data preparation is to get a prepared dataset (or datasets) that is of maximum use for modeling, in which the natural order of the data is least disturbed and best enhanced for the particular purposes of the miner. The best way to actually make the changes in the data depends on two key decisions: what the solution requires and what the mining tool requires,
since these decisions affect how the data is prepared, while the inputs to and outputs from the process are not affected[36].

In this study, the major activities done during data preparation phase included data selection, data cleaning, attribute or feature selection, data transformation and aggregation, data integration and formatting of the dataset. The purpose of these activities was to produce best model that can correlate cereal crops production in efficient and cost-effective ways. The following sub sections elaborate on these tasks in detail.

3.1.3.1. Data Selection
According to[37], one of the major activities that would be carried out during data preparation phase is data selection, which deals with decision on the target data set, by focusing on a subset of variables and data samples, on which the knowledge discovery task is to be performed. The criteria used for data selection include: relevance of the data items to the data mining goals, data quality and technical constraints such as limitations on data size or data types. Besides, the criteria for excluding data may include resource constraints, cost, restrictions on data use, or other data quality problems.

Sometimes, the whole collected dataset may not be taken for the experiments. Thus, the relevancy of each data to the overall research goals and objectives need to be checked. When plenty of data is available the miner has to select sufficient amount of sample to meet some degree of confidence in building association models[35]. Hence, before selecting the target data set on which discovery is to be performed, basic issues that have relevance to the data mining goals have been dealt with as follows:

According to CSA and FAO/WFP (2016) reports[23], all crops in the cereal category are planted in all regions of the country. However, Oromia region contributes about 46% and 51% of the country’s total cultivated land area and production of cereal crops, respectively, while, the contribution of Amhara region, in terms of area and production of cereals is about 35% and 31%, respectively, of the country’s total. This shows that, Amhara and Oromia Regions contribute larger ratio of the country’s total cereal crop production, which is 82%, and total land covered by cereal crops, which is 81%.
Therefore, for the purpose of this research, Amhara and Oromia regions, which have more relevance to the overall goal and objectives of the research work, were selected. However, the total data size is still very large i.e. 465,809 records that require 42.5MB for storage. This fact forced us to select a sample for the experimentation to reduce the data to manageable size. The major reason that obliged us to reduce the sample size for the experimentation was that the limitation of WEKA heap size (virtual memory size) when running the whole datasets, since virtual memory size is dependent on the capability of the hardware and type of the operating system loaded on it.

As a result, 9% of the total records are taken using proportional sampling technique, which are available in SPSS software that enabled us to generate the sample based on the specified percentage of cases. Sampling was performed without replacement; so the same case cannot be selected more than once. Hence, the huge data size was reduced to 38,961 records which require only 1.78MB storage space.

### 3.1.3.2. Data Cleaning

Usually, real world databases contain incomplete, noisy and inconsistent data and such uncleanness data may cause confusion in the data mining process. Thus, data cleaning has become a very important activity during data preparation phase in order to assure the quality of data so as to improve the accuracy and efficiency of the data mining techniques.

Data cleaning task deals with all the data quality issues until the targeted dataset reaches the level required by the selected analysis techniques. This may involve selection of clean subsets of the data, insertion of suitable defaults or more ambitious techniques such as the estimation of missing data by modeling. Generally, data cleaning is a process which fills missing values, removes noise (invalid data), and corrects data inconsistency[36].

Accordingly, the researcher took actions such as *missing value handling*, and *outlier detection and removal* on the selected dataset to improve the quality of the targeted data set. The data cleaning report describes the decisions and actions that were taken to address the data quality problems of the initial data that were reported during data quality verification tasks. The report also addresses outstanding data quality issues and possible effects it may have on the final results.
3.1.3.2.1. Missing Value Handling

Missing value refers to the values of one or more attributes in a data that do not exist. Sometimes missing value may be significant by itself and has to be properly handled. Theoretically, there are several methods suggested in the data mining literature to handle missing values, such as: calculating the average of continuous attribute values and filling this mean value for missing attribute values, removing the tuple, using the global constant value i.e. question mark (?), and filling in the missing value manually[36].

The statistical summary of the initial dataset shows that some attributes in the original dataset contain missing values, ranging from 0.1% to as high as 100%, which are difficult to predict, replace or fill. Thus, the researcher has decided to ignore those attributes that have large amount of missing values from the dataset to assure the quality of the data. This is because, the research believes that trying to fill these missing values using any accepted method will result in changing the original input data with artificial data.

As stated in the data description and data quality verification tasks, that are shown above in tables out of the total 53 attributes of the original dataset, 19 attributes were ignored because of their large amount of missing values, and 20 attributes that have no relation with the research goals have been removed. Out of these 20 attributes, 8 attributes hold area identification information i.e., Code of Zone, Wereda, District, Farmers Association, Enumeration Area, Household Id, Land Holder Id and Field ID, and 4 attributes hold information about the enumerator identification like name, id, title, etc., which have no relevance for the research since the scope of the study is limited to regional level.

Therefore, for this study 14 attributes that have less missing values, from 0% to 0.3%, were selected and the remaining 39 attributes were omitted because of the above mentioned reasons. The missing values found in the selected attributes are insignificant when compared with the initial data set. Then, these missing values were handled by removing all the records since they are few in numbers. The basic reason is that these missing values are few in number and contain values that cannot be predicted, replaced or filled with mean value, and if we do so, it will create biasness on the output of the experiment or lead to false/wrong interpretation.
3.1.3.2. Outlier Detection and Removal

The data stored in a database may reflect outlier noise, exceptional case, incomplete data object and random error in a measure of attribute values. These incorrect attribute values may occur due to data entry problems, faulty data collection, inconsistency in naming convention or technology limitation. According to[34], there are four basic noise handling methods for a given dataset such as: binning, clustering, regression and combined computer and human inspection methods.

There are also other outliers handling methods that have been developed to handle noise for a given dataset. Some of these methods are sensitive to extreme values, like the standard deviation (SD) method, and others are resistant to extreme values. The SD method is a simple classical approach, which uses less robust measures such as the mean values, to identify outliers in a dataset. Mean value is the most common labeling method that detects how much distance the data has from the average, since mean value describes the average value of the global data[38].

Consequently, the researcher has identified and detected some noise or outlier value from the target dataset, as discussed in the data quality verification task, through analysis of statistical measure of variables available in SPSS. SD method was applied for handling outliers from the dataset for those attributes containing continuous numeric values such as: Production in Quintal (PRODQ) and Area in Hectare (AREAH). Then, high and low extreme values were replaced with mean value for those data instances which have values greater than(Mean + 2*SD) or less than (Mean - 2*SD) value, since values that do not lie within this range are extreme values and considered as outliers[38]. The following operations were applied in handling outliers:

1. Take the Mean and Standard Deviation value for each attribute.
2. Identify the outliers (extreme values) for each attribute using the SD method.
3. Replace the outliers with mean values.

3.1.3.3. Data Integration

Data integration refers to an operation by which information is combined from multiple tables or other information sources to create new records or values known as merged data, through joining two or more tables together that have different information about the same objects. At the data integration stage it may be advisable to generate new records and aggregate values, where new values are computed by summarizing information from multiple records and/or tables[35].
Accordingly, to integrate the three years crop production data it was required to create new variable known as ‘YEAR’ to hold values of different years. This attribute was included to make aggregation of the three years data simple and suitable for SPSS software but not used as a decisive factor for model building. In addition, another new attribute known as ‘YIELD’ was derived from crop production and cultivated land area where new values are computed and generated. This new attribute helps to aggregate values from the records of attribute ‘PRODQ’ (Production in Quintal) and attribute ‘AREAH’ (Area in Hectare) by summarizing information contained in the data set. Then, after completing basic data pre-processing tasks separately on each file, the three years data files (i.e. from 2013 up to 2016), that have different information about the selected variable were integrated or merged into one file for further analysis.

Since, it is a time series association the class variable should be the yield in the harvest season of the year while the association are those variable values that affect crop productivity (YIELD) and happen prior to the harvest season.

3.1.3.3.1. Data Construction

Data construction tasks include data preparation operations such as the computation of derived attributes that are derived from one or more existing attributes in the same record, or constructing completely new records or transformed values for existing attributes. According to[36], the basic reasons for constructing derived attributes during the course of data because:

- Background knowledge convinces us that some facts are important and should be represented, even though there is no attribute which currently represent it.

- The modeling algorithm currently in use handles only certain types of data. In this study, we are using association rule mining algorithm apriori for discovering frequent pattern and discover the relationship between attribute of cereal crops by using data mining technique which requires only categorical data values.

- When doing the experiments, the outcome of the rule phase may suggest that certain facts are not being covered.

According to[36], the basic activities that have to be accomplished in performing transformation we should specify the necessary transformation steps in terms of available transformation facilities (for example, change a binning of a numeric attribute). Transformations may be necessary to
transform ranges to symbolic fields or symbolic fields to numeric values as the algorithms often require them. Therefore, in this study, some new attributes such as: ‘YIELD’ and ‘YEAR’ were generated since they are very important for the data analysis task. Besides, while preparing the data, attributes that have numeric or continuous values have been changed into nominal attribute values. Furthermore, attribute or feature selection and data transformation were also done based on the above guidelines and discussed in the following sub sections.

3.1.3.4. Attribute or Feature Selection
The ideal practice for variable selection is to take all the variables in the database, feed them to the data mining tool and let it find those which are the best descriptor. But, in practice this doesn’t work very well. One reason is that the time it takes to build association model increases with the number of variables. The second reason is that blindly including unnecessary columns can lead to incorrect result. Although, in principle some data mining algorithms will automatically ignore irrelevant variables and properly account for related (covariant) columns, in practice it is wise to avoid depending solely on the tool. Often, knowledge of the problem domain helps us to make attributes selection correctly[37].

Consequently, after consultation with the domain experts at CSA about the meaning of the attributes, the researcher decided to eliminate some attributes from the target dataset, since their instances are irrelevant for the analysis of this data mining problem domain. Thus, 11 attributes that are irrelevant or redundant or already represented by other attributes in the database were excluded from the target dataset. Besides, those attributes with no variation in their value throughout the dataset and attributes which serve to assign sequence number for the records were also eliminated. The selected attributes are indicated below.

According to[38], rates of less than 1% missing data are generally considered trivial, and that of 1-5% are manageable. However, 5-15% missing data requires sophisticated methods to handle it, and more than 15% may severely impact any kind of interpretation. Due to these reasons we were forced to remove 19 attributes which have higher missing values, more than the recommended range.
At this point, the number of attributes has diminished considerably, and out of the 53 attributes of the original dataset the researcher selected 14 attributes that are found to be more relevant and necessary to meet the research goals.

**List of the Selected Attributes and their Description**

<table>
<thead>
<tr>
<th>SR. No.</th>
<th>Attribute Name</th>
<th>Data Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>REG</td>
<td>Numeric</td>
<td>Region</td>
</tr>
<tr>
<td>2.</td>
<td>HHSEX</td>
<td>Numeric</td>
<td>Head sex</td>
</tr>
<tr>
<td>3.</td>
<td>FLDTYPE</td>
<td>Numeric</td>
<td>Field Type</td>
</tr>
<tr>
<td>4.</td>
<td>CROP</td>
<td>Numeric</td>
<td>Types of Crop</td>
</tr>
<tr>
<td>5.</td>
<td>OWNTYPE</td>
<td>Numeric</td>
<td>Ownership Type</td>
</tr>
<tr>
<td>6.</td>
<td>EXT</td>
<td>Numeric</td>
<td>Is field under Extension Program?</td>
</tr>
<tr>
<td>7.</td>
<td>IRRG</td>
<td>Numeric</td>
<td>Is Field Irrigated?</td>
</tr>
<tr>
<td>8.</td>
<td>SEEDTYPE</td>
<td>Numeric</td>
<td>Type of Seed (Improved or Non-Improved)</td>
</tr>
<tr>
<td>9.</td>
<td>DAMAGE</td>
<td>Numeric</td>
<td>Was crop damaged?</td>
</tr>
<tr>
<td>10.</td>
<td>DMTYPE</td>
<td>Numeric</td>
<td>Type of measure to prevent damage</td>
</tr>
<tr>
<td>11.</td>
<td>FERT</td>
<td>Numeric</td>
<td>Is Fertilizer Used?</td>
</tr>
<tr>
<td>12.</td>
<td>FERTTYPE</td>
<td>Numeric</td>
<td>Type of fertilizer used if any?</td>
</tr>
<tr>
<td>13.</td>
<td>D22A</td>
<td>Numeric</td>
<td>If chemical fertilizer used, type?</td>
</tr>
<tr>
<td>14.</td>
<td>YIELD</td>
<td>Numeric</td>
<td>Production per Hectare</td>
</tr>
</tbody>
</table>

Table 4: List of the Selected Attributes and their Description

**3.1.3.5. Transformation and Aggregation**

In data transformation and aggregation, the collected data are transformed or consolidated into forms that are appropriate for data mining. This task includes constructive data preparation operations such as the creation of derived attributes, generating new or transformed values for existing attributes, combining records and summarizing fields[36].

Data analysis using association technique can only be performed on definite data (discrete or nominal values). Thus, data reduction on numeric or continuous values of attributes is required in order to make the analysis process manageable. According to[39],[21], data reduction techniques include data discretization, which is one of transformation methods used to reduce the number of continuous values of a given attribute by dividing the range of the attribute into intervals. Then, interval labels can be used to replace the actual data values using different methods such as: data cube aggregation, dimensional reduction (irrelevant or redundant attributes are removed), data compression (data is encoded to reduce the size), and numerous reduction (models...
or samples are used instead of the actual data)[34]. Generally, discretization reduces significantly the number of possible values of continuous feature since large numbers of possible values contribute to slow and ineffective process of inductive machine learning.

Some of the attributes in the targeted dataset like ‘PRODQ’ (Production in quintal), ‘AREAH’ (Area in Hectare) and ‘YIELD’ (Crop production per Hectare) have numeric data type and consist of more than 10,000 unique or continuous values. Hence, these continuous values have been grouped into ranges to have a combined smaller number of group values or intervals, and their data type converted from numeric to nominal. These helped us to reduce the large number of possible values to make the dataset suitable for data mining tools. These tasks were performed using simple ranking methods and sum of case weights approach which are available in SPSS software that allow us to create new or separate ranking variables for such continuous values of numeric attributes. The new attribute values contain values equal to the sum of case weights, which are constant for all cases in the same group. So, the numeric attribute values are grouped into 10 constant intervals to secretive and then, transformed into new distinct values in order to improve performance of the models.

The following tables illustrate the transformed attribute values that were created by grouping their continuous values into a smaller number of categorical data to reduce complexity of the results.

<table>
<thead>
<tr>
<th>SR. No.</th>
<th>Attribute Name</th>
<th>Data Type</th>
<th>Description</th>
<th>Possible Values</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>REG</td>
<td>Numeric</td>
<td>Region</td>
<td>Amhara Region = 3 and Oromia Region = 4</td>
</tr>
<tr>
<td>2.</td>
<td>HHSEX</td>
<td>Numeric</td>
<td>Head sex</td>
<td>Male = 1 Female = 2</td>
</tr>
<tr>
<td>3.</td>
<td>FLDTYPE</td>
<td>Numeric</td>
<td>Field Type</td>
<td>Single or one crop type = 1 Mixed crops = 2 Other land use = 3</td>
</tr>
<tr>
<td>4.</td>
<td>CROP</td>
<td>Numeric</td>
<td>Types of Crop</td>
<td>Barley = 1 Maize = 2 Sorghum = 6 Teff = 7 Wheat = 8</td>
</tr>
<tr>
<td>5.</td>
<td>OWNTYPE</td>
<td>Numeric</td>
<td>Ownership Type</td>
<td>Private = 1 Rent = 2 Others = 3</td>
</tr>
<tr>
<td>6.</td>
<td>EXT</td>
<td>Numeric</td>
<td>Is field under Ex-</td>
<td>Yes = 1</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>IRRG</td>
<td>Numeric</td>
<td>Is Field Irrigated?</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Yes = 1</td>
<td>No = 2</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>SEEDTYPE</td>
<td>Numeric</td>
<td>Type of Seed (Improved or Non-Improved)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Yes = 1</td>
<td>No = 2</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td>DAMAGE</td>
<td>Numeric</td>
<td>Was crop damaged?</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Yes = 1</td>
<td>No = 2</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>DMTYPE</td>
<td>Numeric</td>
<td>Type of measure to prevent damage</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Chemical = 1</td>
<td>Non-Chemical = 2</td>
<td>Both = 3</td>
</tr>
<tr>
<td>11.</td>
<td>FERT</td>
<td>Numeric</td>
<td>Is Fertilizer Used?</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Yes = 1</td>
<td>No = 2</td>
<td></td>
</tr>
<tr>
<td>12.</td>
<td>FERTTYPE</td>
<td>Numeric</td>
<td>Type of fertilizer used if any?</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Natural = 1</td>
<td>Chemical = 2</td>
<td>Both = 3</td>
</tr>
<tr>
<td>13.</td>
<td>D22A</td>
<td>Numeric</td>
<td>If chemical fertilizer used, type?</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>UREA = 1</td>
<td>DAP = 2</td>
<td>Both = 3</td>
</tr>
<tr>
<td>14.</td>
<td>YIELD</td>
<td>Numeric</td>
<td>Production per Hectare</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Excellent= yield in Kg/hectare&gt;3000</td>
<td>Very good= yield in Kg/hectare&gt;2500</td>
<td>Good= yield in Kg/hectare&gt;2000</td>
</tr>
</tbody>
</table>

Table 5: Descriptions of the Selected Attributes with Their Possible List of Values

### 3.1.3.6. Data Formatting

Data formatting task primarily refers to syntactic modification or changes made to the data without changing its meaning, but might be required to satisfy the requirements of the specific modeling tool[35][40]. Most data mining tools in use can handle only certain types of file format and data types. For instance, WEKA software requires the target dataset to be prepared in the Comma Separated Value (CSV) file format to run experiments. This software either process the CSV file format itself or a file in the form of Attribute Relation File Format (ARFF). WEKA software allows the conversion of CSV file format into an ARFF file format which is acceptable for running experiments on WEKA software.

Hence, after all data pre-processing tasks have been completed, the target dataset was imported and saved into CSV file format using SPSS package, and then, the targeted data was converted successfully into Attribute Relation File Format (ARFF).
3.1.4. Mining (modeling) techniques
As it is stated above the mining tasks is association rule mining analysis. The total experimentation for this research is three experiments. WEKA 3.8 DM using apriori algorithms with different metrics confidence, support and lift. This experiment conducted on the following machine resource Toshiba Satellite P845t-S4310, 4GB internal memory (RAM), 400 GB Hard disk and window 8 64-bit operating system and Intel(R) Core(TM) i3 3317U CPU @ 1.70GHz processor.

3.1.4.1. Association rule Modeling
The next step of this research is discovering strong crop production patterns using association rule mining techniques. In this association rule modeling different experiments were conducted using WEKA DM tools. As stated primarily three experiments of association rule mining analysis were conducted using different metrics support and confidence value. To generate more rules and better understand with different perspectives on the whole data set (38961). Those experiments’ were using WEKA DM tool using apriori algorithm.

3.1.4.1.1. Apriori algorithm
Apriori is a classic algorithm for frequent item set mining and association rule learning over transactional databases. It proceeds by identifying the frequent individual items in the database and extending them to larger and larger item sets as long as those item sets appear sufficiently often in the database. The frequent item sets determined by Apriori can be used to determine association rules which highlight general trends in the database: this has applications in domains such as market basket analysis. The rules generated by apriori algorithm makes it easier for the user to understand and further apply the result. Employed the association rule method specifically apriori algorithm to identifying novel, unpredicted and exciting samples in hospital infection control. Another study by employed apriori algorithm to generate the frequent item sets and designed the model for economic forecasting, presented their methods on modeling and inferring user’s intention via data. Association rules are usually required to satisfy a user-specified minimum support and a user specified minimum confidence at the same time [41]. In the research which is conducted by apriori algorithm mentioned as one of the most important findings in the history of mining association rules since its introduction [34][37] and basic concepts defined before the introduction of algorithms for mining association rules. In the research Item sets included in a database is shown by Item set=, X1, X2 …Xn. Then, for each rule, two values of support and confidence is determined. Support is the probability that the transactions contain both X and
While Confidence is the conditional probability that the transaction containing X and Y also contains Y.

According to [37], apriori algorithm is a widely used algorithm for the association rule and it is based on the rule of all sub item sets of a frequent item sets must also be frequent. By using this rule, apriori is able to prune huge amount of item sets. Besides it uses a bottom up approach. The other research which mentioned about apriori algorithm is [41]. In this research apriori algorithm mentioned as the first and best known for association rule mining. It is one of the most influential Boolean association rule mining for frequent item sets. It is an iterative algorithm to calculate the specific length of item collection of given database to produce frequent item sets. It cut down candidate item sets using the principle that all non-empty subsets of frequent item sets are frequent too. apriori algorithm basically works in two steps. In first step candidate item set is generated using linking process and in next step frequent item set from those candidate item set is found based on minimum support count by scanning the database.

### 3.1.4.1.2. Comparing Different Algorithms

<table>
<thead>
<tr>
<th>PERFORMANCE SURVEY FOR APRIORI ALGORITHM</th>
<th>PERFORMANCE SURVEY FOR FP-GROWTH ALGORITHM</th>
</tr>
</thead>
<tbody>
<tr>
<td>S.No</td>
<td>Performance Factor</td>
</tr>
<tr>
<td>------</td>
<td>--------------------</td>
</tr>
<tr>
<td>1</td>
<td>data structure</td>
</tr>
<tr>
<td>2</td>
<td>technique</td>
</tr>
<tr>
<td>3</td>
<td>memory utilization</td>
</tr>
<tr>
<td>4</td>
<td>no.of scans</td>
</tr>
<tr>
<td>5</td>
<td>execution time</td>
</tr>
<tr>
<td>6</td>
<td>databases</td>
</tr>
<tr>
<td>7</td>
<td>accuracy</td>
</tr>
<tr>
<td>8</td>
<td>applications</td>
</tr>
</tbody>
</table>
CHAPTER FOUR

4. Result and Discussion
As presented in the previous chapter the data have been well understood, explored, and correctly prepared to be used for the subsequent model building experiments. In the hybrid data mining method, the next step after data preparation is mining the data. In this case, the selected data mining method which is association rule mining is employed to the prepared agricultural data and test whether it makes the required minimum threshold.

4.1. Attributes during the analysis
Using WEKA 3.8.0 the attributes are selected before the minimum threshold of the confidence is set. Attributes are selected during the analysis using correlation attribute evaluation; since it evaluates the value of an attribute by measuring the correlation between an attribute and the class based on correlation attribute evaluation, the following table illustrates the ranking of the attributes during the analysis that means the attribute is ranked based on correlation value and the value is large there is strong correlation between the attribute and the value is low there is less correlation between the attribute.

<table>
<thead>
<tr>
<th>Correlation value</th>
<th>Attribute Name</th>
<th>Ranked order</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.06519</td>
<td>Crop type</td>
<td>1&lt;sup&gt;st&lt;/sup&gt;</td>
</tr>
<tr>
<td>0.06073</td>
<td>Region</td>
<td>2&lt;sup&gt;nd&lt;/sup&gt;</td>
</tr>
<tr>
<td>0.03883</td>
<td>Fertilizer used</td>
<td>3&lt;sup&gt;rd&lt;/sup&gt;</td>
</tr>
<tr>
<td>0.03597</td>
<td>Filed is irrigated</td>
<td>4&lt;sup&gt;th&lt;/sup&gt;</td>
</tr>
<tr>
<td>0.03571</td>
<td>Fertilizer type</td>
<td>5&lt;sup&gt;th&lt;/sup&gt;</td>
</tr>
<tr>
<td>0.03067</td>
<td>Damage crop</td>
<td>6&lt;sup&gt;th&lt;/sup&gt;</td>
</tr>
<tr>
<td>0.01728</td>
<td>Extension</td>
<td>7&lt;sup&gt;th&lt;/sup&gt;</td>
</tr>
<tr>
<td>0.01349</td>
<td>Field type</td>
<td>8&lt;sup&gt;th&lt;/sup&gt;</td>
</tr>
<tr>
<td>0.01334</td>
<td>Damage type</td>
<td>9&lt;sup&gt;th&lt;/sup&gt;</td>
</tr>
<tr>
<td>0.01236</td>
<td>Seed type</td>
<td>10&lt;sup&gt;th&lt;/sup&gt;</td>
</tr>
<tr>
<td>0.00609</td>
<td>head sex</td>
<td>11&lt;sup&gt;th&lt;/sup&gt;</td>
</tr>
<tr>
<td>0.0054</td>
<td>If chemical fertilizer used</td>
<td>12&lt;sup&gt;th&lt;/sup&gt;</td>
</tr>
<tr>
<td>0.00207</td>
<td>OWNTYPE</td>
<td>13&lt;sup&gt;th&lt;/sup&gt;</td>
</tr>
</tbody>
</table>

Table 6: Attribute Evaluator: Correlation Ranking Filter
4.2. Discovering the rules
Depending on the choice of the thresholds, the algorithm can become very slow and generate an extremely large amount of results or generate none or too few results, omitting valuable information [29][23].

4.2.1. Experimental setup to discover the rules
Configuring minimum support 0.10, and minimum confidence of 0.9; some of the rules are

<table>
<thead>
<tr>
<th>Rule</th>
<th>Support</th>
<th>Confidence</th>
<th>Lift</th>
</tr>
</thead>
<tbody>
<tr>
<td>Damage type=non-chemical 31456 ==&gt; Seed type=Non-Improved 30757</td>
<td>0.1</td>
<td>0.98</td>
<td>1.12</td>
</tr>
<tr>
<td>filed is irrigated=No If chemical fertilizer used=Not Stated 31351 ==&gt;Extension=No 29725</td>
<td>0.1</td>
<td>0.95</td>
<td>1.07</td>
</tr>
<tr>
<td>region=Oromia 32071 ==&gt; filed is irrigated=No 30126</td>
<td>0.1</td>
<td>0.94</td>
<td>1.03</td>
</tr>
<tr>
<td>filed is irrigated=No 35550 ==&gt; OWNTYPE=Private 33331</td>
<td>0.1</td>
<td>0.94</td>
<td>1.01</td>
</tr>
</tbody>
</table>

Table 7: Configuring minimum support 0.10, and minimum confidence of 0.9

Configuring minimum support of 0.15 and minimum confidence of 0.7; some of the following rules are discovered:

<table>
<thead>
<tr>
<th>Rule</th>
<th>support</th>
<th>confidence</th>
<th>Lift</th>
</tr>
</thead>
<tbody>
<tr>
<td>region=Oromia head sex=Male crop type=Wheat filed is irrigated=No Seed type=Non-Improved If chemical fertilizer used=Not Stated yield production per hectare=Bad 7012 ==&gt; Damage crop=No 5844</td>
<td>0.15</td>
<td>0.84</td>
<td>1.27</td>
</tr>
<tr>
<td>region=Oromia head sex=Male crop type=Wheat filed is irrigated=No Damage crop=No If chemical fertilizer used=Not Stated yield production per hectare=Bad 5898 ==&gt; Seed type=Non-Improved 5844</td>
<td>0.15</td>
<td>0.99</td>
<td>1.13</td>
</tr>
<tr>
<td>head sex=Male crop type=Maize Damage type=non-chemical 6909 ==&gt; region=Oromia If chemical fertilizer used=Not Stated 5844</td>
<td>0.15</td>
<td>0.85</td>
<td>1.18</td>
</tr>
<tr>
<td>region=Oromia head sex=Male crop type=Wheat Damage crop=No If chemical fertilizer used=Not Stated yield production per hectare=Bad 6115 ==&gt; filed is irrigated=No Seed type=Non-Improved 5844</td>
<td>0.15</td>
<td>0.96</td>
<td>1.2</td>
</tr>
</tbody>
</table>
### Table 8: Configuring minimum support of 0.15 and minimum confidence of 0.7

Configuring Minimum support 0.25 and minimum confidence 0.25; some of the following rules are discovered.

<table>
<thead>
<tr>
<th>Rule</th>
<th>support</th>
<th>confidence</th>
<th>Lift</th>
</tr>
</thead>
<tbody>
<tr>
<td>head sex=Male OWNTYPE=Private Extension=No Seed type=Non-Improved Damage crop=No Fertilizer used=No 9740 ==&gt; fertilizer type=Both 9740</td>
<td>0.25</td>
<td>1</td>
<td>1.78</td>
</tr>
<tr>
<td>head sex=Male OWNTYPE=Private Extension=No Damage crop=No Fertilizer used=No 9822 ==&gt; Seed type=Non-Improved fertilizer type=Both 9740 <a href="">conf:(0.99)</a> lift:(1.95)</td>
<td>0.25</td>
<td>0.99</td>
<td>1.95</td>
</tr>
<tr>
<td>head sex=Male OWNTYPE=Private Seed type=Non-Improved Damage crop=No Fertilizer used=No 10201 ==&gt; Extension=No fertilizer type=Both 9740</td>
<td>0.25</td>
<td>0.95</td>
<td>1.83</td>
</tr>
<tr>
<td>head sex=Male OWNTYPE=Private Extension=No Damage crop=No Fertilizer used=No If chemical fertilizer used=Not Stated9822 ==&gt; Seed type=Non-Improved fertilizer type=Both 9740 <a href="">conf:(0.99)</a> lift:(1.95)</td>
<td>0.25</td>
<td>0.99</td>
<td>1.95</td>
</tr>
</tbody>
</table>

### 4.3. Evaluation of the discovered knowledge

Based on the hybrid data model, the next step after mining of the data is an evaluation of the discovered knowledge or rules. To evaluate the interestingness of the discovered rules, the study uses interestingness measure based on correlation or lift and evaluation using domain experts.

**Interestingness measures of an association rule**

Generally, there are two evaluation standards to evaluate whether an association rule is interesting or not: the objective measure and the subjective measure. The method of the objective measure can obtain a quantitative value by the algorithm, and it is relatively visual and easy to operate. However, the rule after the evaluation of the objective measure may be not the mode users interested in, therefore, the subjective measure is required. In order to ensure that the final mining rule can arouse the interests of the users or the experts in the field, they should be involved in the process and make use of their knowledge to pruning the rule[42],[43].

**Objective Measure interestingness**

An objective measure is a data-driven approach for evaluating the quality of association patterns. It is domain-independent and requires minimal input from the users, other than to specify a threshold for filtering low-quality patterns.
**Support and Confidence**: Support and Confidence are two common indicators of the objective measure to evaluate the association rule; the former measures the usefulness of the rules while the latter reflects the effectiveness of the rules[44],[45]. Support refers to the frequency that the concurrence of data domain A and B involved by the association rule occupies in all of item sets, during the researching data item sets. The accuracy will be higher only when the researching association rule frequently appears in item sets. Only when the support of the concurrence of A and B is greater than or equal to the designated minimum support threshold, A and B will be confirmed to be the frequent item sets.

These steps includes interpretation of the results, cross checking the results and observing the interestingness and the relationship of the discovered knowledge, review the process and other means of discovering knowledge can be assessed. Based on the review another step can be determined. Besides based on the discovered results there is a discussion with domain experts; in this case the domain experts are the data analysts from central statistics agency The discovered knowledge can be divided in to three parts namely expected and previously known which are rules that confirms user beliefs and can be used to validate the initial approach; the other is unexpected that contradicts user beliefs and which needs further investigation for its interestingness and the need for taking an action. The third one is unknown that doesn’t clearly belong to any category and which needs domain specific experts to categorize [46]. To evaluate the interestingness of association rules, the researcher uses measure based on correlation or lift.

\[
\text{Correlation (A, B) or lift} = \frac{P (A \cup B)}{P(A)P(B)}, \text{ where A and B are item sets.}
\]

If the correlation or lift value is less than 1, then the occurrence of A is negatively correlated with the occurrence of B.

If the correlation or lift value is greater than 1, A and B are positively correlated. This implies the occurrence of one implies (promotes) the occurrence of the other.

Similarly, if the correlation or lift value is 1, A and B are independent. This implies there is no correlation between the items.
<table>
<thead>
<tr>
<th>Rule</th>
<th>head sex=Male OWNTYPE=Private Extension=No Damage crop=No fertilizer type=Both 10160 ==&gt; Seed type=Non-Improved Fertilizer used=No If chemical fertilizer used=Not Stated 9740</th>
<th>confidence</th>
<th>Lift</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>0.96 1.99</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>head sex=Male OWNTYPE=Private Seed type=Non-Improved Damage crop=No fertilizer type=Both If chemical fertilizer used=Not Stated 10201 ==&gt; Extension=No Fertilizer used=No 9740</td>
<td>0.95</td>
<td>1.89</td>
</tr>
<tr>
<td>3.</td>
<td>region=Oromia head sex=Male crop type=Wheat filed is irrigated=No Seed type=Non-Improved If chemical fertilizer used=Not Stated yield production per hectare=Bad 7012 ==&gt; Damage crop=No 5844</td>
<td>0.84</td>
<td>1.27</td>
</tr>
<tr>
<td>4.</td>
<td>head sex=Male crop type=Maize Damage type=non-chemical 6909 ==&gt; region=Oromia If chemical fertilizer used=Not Stated 5844</td>
<td>0.85</td>
<td>1.18</td>
</tr>
<tr>
<td>5.</td>
<td>region=Oromia head sex=Male crop type=Wheat filed is irrigated=No Damage crop=No If chemical fertilizer used=Not Stated yield production per hectare=Bad 5898 ==&gt; Seed type=Non-Improved 5844</td>
<td>0.83</td>
<td>1.3</td>
</tr>
<tr>
<td>6.</td>
<td>head sex=Male OWNTYPE=Private Extension=No Damage crop=No Fertilizer used=No If chemical fertilizer used=Not Stated 9822 ==&gt; Seed type=Non-Improved 9740</td>
<td>0.99</td>
<td>1.95</td>
</tr>
<tr>
<td>7.</td>
<td>head sex=Male OWNTYPE=Private Seed type=Non-Improved Damage crop=No Fertilizer used=No 10201 ==&gt; Extension=No If chemical fertilizer used=Not Stated 9740</td>
<td>0.95</td>
<td>1.17</td>
</tr>
<tr>
<td>8.</td>
<td>head sex=Male OWNTYPE=Private Seed type=Non-Improved Damage crop=No Fertilizer used=No 10201 ==&gt; Extension=No fertilizer type=Both 9740 <a href="">conf:(0.95)</a> lift:(1.83)</td>
<td>0.95</td>
<td>1.83</td>
</tr>
<tr>
<td>9.</td>
<td>crop type=Maize Damage type=non-chemical If chemical fertilizer used=Not Stated 7083 ==&gt; region=Oromia head sex=Male 5844</td>
<td>0.83</td>
<td>1.16</td>
</tr>
<tr>
<td>10.</td>
<td>crop type=Wheat filed is irrigated=No Damage crop=No If chemical fertilizer used=Not Stated yield production per hectare=Bad 7569 ==&gt; region=Oromia head sex=Male Seed type=Non-Improved 5844</td>
<td>0.77</td>
<td>1.26</td>
</tr>
<tr>
<td>11.</td>
<td>head sex=Male OWNTYPE=Private Extension=No Damage crop=No fertilizer type=Both 10160 ==&gt; Seed type=Non-Improved Fertilizer used=No If chemical fertilizer used=Not Stated 9740</td>
<td>0.96</td>
<td>1.99</td>
</tr>
<tr>
<td>12.</td>
<td>head sex=Male OWNTYPE=Private Seed type=Non-Improved Damage crop=No fertilizer type=Both If chemical fertilizer used=Not Stated 10201 ==&gt; Extension=No 9740</td>
<td>0.95</td>
<td>1.89</td>
</tr>
</tbody>
</table>

Table 10: based on correlation or lift and evaluation using domain experts selected rule
4.4. Discussion of the Finding

Data mining results cover models which are necessarily related to its original objectives and all other findings which are not necessarily related to these objectives but might also reveal additional challenges, information or hints for future directions[47]. According to [48], findings can be defined as anything apart from the association rule that is important in meeting objectives of the business or important in leading to new questions, or side effects e.g. data quality problems uncovered by the data mining exercise. Although the result is directly connected to the business objectives, the findings need not be related to any questions or objectives, but are important to the initiator of the study.

From the analysis the discovered knowledge are categorized based on the seed type, extension, damage type, head sex, filed irrigated, filed type, crop type, fertilizer type, owner type, region, chemical fertilizer used attributes. Due to the completeness nature of algorithm such as apriori the number of pattern that are extracted are very large. Therefore there is needed prune or rank the discovered pattern according to their degree of interestingness. Due to this twelve best rules are selected those satisfying minimum support and lift greater than threshold is listed above. Rules satisfying minimum requirement of support and confidence threshold are strong rules and lift measure evaluate the interestingness of the rules generated[48]. Additionally, the researcher let experts’ judgments interestingness measure and importance. So the generated rules are extremely large, all rules have not been exhaustively assessed. Some of the rules that have been discussed here are those considered more important. However, there are still other relevant findings in the remaining rules which require much time and effort to exhaustively explore. The following are rules selected for discussion from association rule experiment

**Rule 3**: region=Oromia head sex=Male crop type=Wheat filed is irrigated=No Seed type=Non-Improved If chemical fertilizer used=Not Stated yield production per hectare=Bad 7012 =>
Damage crop=No 5844 <conf :(0.84)>lift:(1.27)

This rule indicates that wheat crop is highly associated with the type of seed used, irrigation use, and sex of the household head, region, Extension service and fertilizer then damage occurrence have effect in the production of wheat because they have positive correlation and frequently occurrence show on the given confidence and lift those indi-
cate that one attribute promote the occurrence of another attribute then in wheat crop production those the above feature are determine the amount of yield.

**Rule 6:** head sex=Male OWNTYPE=Private Extension=No Damage crop=No Fertilizer used=No If chemical fertilizer used=Not Stated 9822 ==> Seed type=Non-Improved 9740 conf :( 0.99), lift :( 1.95)

The meaning of this rule is if a household is male, owner is private, not using extension, no fertilizer used then seed type is not improved and not properly using fertilizer type. The support for this rule can be computed by dividing the figure on the right-hand-side of the rule 9740 by the total number of instances considered in generating association rules, 9882. This rule has a support of 99%. The number 9740 on the right-hand-side of the rule indicates the number of items covered by its antecedent. The confidence is also computed by dividing the figure on the left-hand-side of the rule by the figure on the right-hand-side of the rule. Following the rule is the number of those an item for which the rule’s consequent holds as well, then there is highly positive correlation between those attributes because of the value of lift and confidence [49]. It indicate that the frequently occurrence of one attribute with another attribute is high.

**Rule 4:** head sex=Male crop type=Maize Damage type=non-chemical 6909 ==> region=Oromia If chemical fertilizer used=Not Stated 5844 conf :( 0.85), lift :( 1.18)

This pattern suggested that male head sex, crop type is maize the damage is non-chemical then in Oromia region and chemical fertilizer is not stated so yield production of maize is highly associate with on the above features that means this attribute is positively correlated and frequent occurrence is assured by a given confidence and lift then the above mentioned factors are highly determine yield production of maize in Ethiopia. Here researcher used high minimum support because its feet with the dataset in discovering the desired knowledge. Some of our results are broadly consistent with[11] which they discovered hidden patterns from survey data using association rule mining approach.

**Rule 10:** crop type=Wheat filed is irrigated=No Damage crop=No If chemical fertilizer used=Not Stated yield production per hectare=Bad 7569 ==> region=Oromia head sex=Male Seed type=Non-Improved 5844 conf:(0.77) lift:(1.26)

This rule shows that wheat crop, non-irrigated field, damage is not occurring, chemical fertilizer is not stated, yield, production is bad, then region is Oromia, head sex is male seed is non-improved, meaning that those mentioned features are determinate factor for wheat, crop produc-
tion because they occur frequently in a positive direction that means as the literature indicates that lift value is greater than one there is positive relation and one promote the occurrence of another [48].

**Rule 12:**  
\[ \text{head sex=Male OWNTYPE=Private Seed type=Non-Improved Damage crop=No fertilizer type=both If chemical fertilizer used=Not Stated 10201} \Rightarrow \text{Extension 9740 } \quad \text{<conf : (0.95)} \Rightarrow \text{lift : (1.89)} \]

These rules show that male head sex, private owners, non-improved seed damage does not occur, fertilizer type both natural and chemical then not using extension, meaning that those factors which are determine the yield production of the whole cereal crop these are assured by measuring the interestingness of the rule based on the given confidence and lift[50]. So the relationship between those the given attributes are positive because when the lift value is greater than one that means one is promoting the occurrence of another[51].

**Generally:** the findings observed in the interpreted rules indicate that the algorithms used for building the association rule models assumed that all attributes of the targeted dataset were used for the construction of decision rule sets. However, some attributes like use of chemical fertilizer identification and owner type have less effect on major cereal crop productivity. Use of improved Seed, amount of Fertilizer used, using extension service, region and percentage of crop damage showed a strong relationship with productivity (yield) of all major cereal crops. Therefore, it can be concluded that improved seed, optimum fertilizer used, extension service, using irrigation and percentage of crop damage are determinant factors for annual major cereal crop production.

In this study maize and wheat is highly associated based on their determinate factors because of the attribute of maize is almost similar to wheat and those attributes also occur frequently and positively correlated, then those two cereal crops are specially more correlative and associative and have almost similar determinate factors.

The major challenges we observed in the course of the association rule model building tasks are the side effects encountered on the final output of this study due to the data quality problems which were uncovered during the data mining exercise, since there is no other means that helps to know the validity of the original data set.
CHAPTER FIVE

CONCLUSION, CONTRIBUTION, AND RECOMMENDATION

The obtained results of this study works, which deal with identifying the determinant factors for Crop Production and the relationship between those discovering important knowledge and interesting patterns from the existing data, lead to the following conclusions:

Use of non-improved seed and not properly using fertilizer, not using the extension and irrigation as well as the region and male household are showing a strong positive relationship with wheat, crop production (Yield) and this observation led us to conclude that fertilizer, improved Seed extension and Irrigation are important variables for cereal crop production.

More attention has to be given to each statistical survey processing steps in conducting crop production correlations(starting from questionnaire design which goes through data collection, data editing & coding, data capturing, data cleaning & analysis, reporting and dissemination of final results and evaluations), in order to obtain high quality data.

In cereal crop production Oromia region, filed irrigation in private owners highly relate each other as well as non-chemical damage type and non-improved seed in private owners highly associate, not properly using extension service in Oromia region are occur frequently specially determine maize production. Similarly, strong rules are achieved using apriori algorithm which can be easily understood by domain experts and other stakeholders. Finally, we see from the study maize and wheat is more correlated because of those most frequent patterns are the same. But in using Apriori algorithm, there is no standard way of setting different thresholds. This leads to missing the strong rules.

Furthermore, the findings of the study and the discovered knowledge could initiate further researches to be continued (embarked on) in this problem domain

Contribution of the Study

This research sought to consider the application of association rule mining technique to find relationship and interesting patterns between attributes of survey data. These subjects would be fully fill the gap of previous research by keying out the relationship between attributes in food grain
crop yield. Thus the field helps the agriculture professionals, policy shapers and other responsible body for decides scientifically.

Another donation is for researchers help as initial concept when they require applying association rule mining techniques using different algorithm for further investigation. Finally, the study is contributed for farmers to improve their crop production for sustainable growth of their production.

The outcome of the study could be important milestones for the concerned organization (ECSA) that enables it to re-engineer the traditional statistical survey analysis system to fully automated data processing scheme to improve the data quality in collaboration with other organizations to minimize the scare resources of the country.

Finally, since no field data are required for the newly developed correlation model, it gives the précised solution for the problems faced by the government in conducting crop production correlation survey through field data collection method every year. This is because the association model works with the most determinant factors for crop production correlations that can be collected from the concerned regional offices and other agricultural centers as a secondary data.

Therefore, this association rule has a better advantage in minimizing these huge amounts of financial resources and quiet a lot of time that the survey requires every year.

**Recommendation**

This research work has been conducted mainly for academic achievement. However, the researcher strongly believes that the findings of the study can be used by the concerned organizations to further investigate their data quality problems and to choose appropriate data analysis methods, techniques and tools that are currently in use for processing the country’s crop production determinate factors.

- Hence, based on the findings of this study, the following recommendations are forwarded the study uses association rule mining methods and apriori algorithm to identify the determinant factor for the cereal crop production it will be essential if other researchers use another algorithm since there is no standard way of setting the threshold and this leads to missing of important rules.

- The researcher feels that the number of experiments undertaken in this study is not enough to have a comprehensive conclusion about the application of the data mining
techniques on survey data such as the cereal crop production survey dataset. Therefore, future research work in this area should consider different alternatives to identify relationships between the attributes in the dataset that could help in building more accurate result in major cereal crop production.

✓ Another future work is to test the applicability of other association rule mining algorithms and software for mining rules from survey data and compare the results. One weakness of the apriori association rule algorithm is inability to handle numeric data. The researcher transformed numeric attributes into nominal by listing their possible values. So, other algorithms which can perform more efficiently and effectively than apriori algorithm and WEKA software should be investigated and applied.

✓ There are a number of techniques used to enhance the apriori algorithm or association rule algorithms in general. In this research the apriori algorithm was applied directly as it is implemented in WEKA, without any adjustment to improve its performance. Thus, it is important to investigate techniques of improving apriori efficiency in future research work.

✓ Finally, the researcher suggests further studies are required to establish the result of this descriptive DM could be used as input to other ADM related study and help as key in integrating the DM result to knowledge base system and recommender system to farmers.
Reference


[34] M. Kamber, M. Kaufmann, and P. All, “Note : This manuscript is based on a forthcoming book by Jiawei Han Jiawei Han and Micheline Kamber,” 2000.


[47] A. J. Knobbe, B. Marseille, O. Moerbeek, and D. M. G. van Der Wallen, “Results in data


ANNEXES

ANNEX I: Sample rules discovered using Minimum support: 0.1 (29221 instances) Minimum metric <confidence>: 0.9

Best rules found:

1. Damage type=non-chemical 31456 ==> Seed type=Non_Improved 30757  <conf:(0.98)> lift:(1.12)
   lev:(0.08) [3236] conv:(5.62)
2. filed is irrigated=No If chemical fertilizer used=Not Stated 31351 ==>Extension=No 29725
   <conf:(0.95)> lift:(1.07) lev:(0.05) [2029] conv:(2.25)
3. OWNTYPE=Private If chemical fertilizer used=Not Stated 31378 ==>Extension=No 29679
   <conf:(0.95)> lift:(1.07) lev:(0.05) [1959] conv:(2.15)
4. If chemical fertilizer used=Not Stated 33750 ==>Extension=No 31878  <conf:(0.94)> lift:(1.07)
   lev:(0.05) [2063] conv:(2.1)
5. filed is irrigated=No If chemical fertilizer used=Not Stated 31351 ==> OWNTYPE=Private 29472
   <conf:(0.94)> lift:(1.02) lev:(0.01) [493] conv:(1.26)
6. Extension=No filed is irrigated=No 31891 ==> OWNTYPE=Private 29966  <conf:(0.94)>
   lift:(1.02) lev:(0.01) [488] conv:(1.25)
7. region=Oromia 32071 ==> filed is irrigated=No 30126  <conf:(0.94)> lift:(1.03) lev:(0.02) [862]
   conv:(1.44)
8. OWNTYPE=Private If chemical fertilizer used=Not Stated 31378 ==> filed is irrigated=No 29472
   <conf:(0.94)> lift:(1.03) lev:(0.02) [841] conv:(1.44)
9. region=Oromia 32071 ==> OWNTYPE=Private 30090  <conf:(0.94)> lift:(1.02) lev:(0.01) [445]
   conv:(1.22)
10. filed is irrigated=No 35550 ==> OWNTYPE=Private 33331  <conf:(0.94)> lift:(1.01) lev:(0.01)
    [470] conv:(1.21)
11. OWNTYPE=Private Extension=No 31973 ==> filed is irrigated=No 29966  <conf:(0.94)>
    lift:(1.03) lev:(0.02) [792] conv:(1.39)
12. Extension=No If chemical fertilizer used=Not Stated 31878 ==> filed is irrigated=No 29725
    <conf:(0.93)> lift:(1.02) lev:(0.02) [637] conv:(1.3)
13. Extension=No filed is irrigated=No 31891 ==> If chemical fertilizer used=Not Stated 29725
    <conf:(0.93)> lift:(1.08) lev:(0.05) [2099] conv:(1.97)
14. Extension=No If chemical fertilizer used=Not Stated 31878 ==> OWNTYPE=Private 29679
    <conf:(0.93)> lift:(1.01) lev:(0.01) [213] conv:(1.1)
15. If chemical fertilizer used=Not Stated 33750 ==> OWNTYPE=Private 31378  <conf:(0.93)>
    lift:(1.01) lev:(0) [181] conv:(1.08)
16. Extension=No 34418 ==> OWNTYPE=Private 31973  <conf:(0.93)> lift:(1.01) lev:(0) [159]
    conv:(1.06)
17. If chemical fertilizer used=Not Stated 33750 ==> filed is irrigated=No 31351  <conf:(0.93)>
    lift:(1.02) lev:(0.01) [555] conv:(1.23)
ANNEX II: Sample rules discovered using Minimum support: 0.15 (5844 instances) Minimum metric <confidence>: 0.7

Best rules found:

1. region=Oromia head sex=Male crop type=Wheat filed is irrigated=No Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 5898 ==> Seed type=Non_Improved 5844 <conf:(0.99)> lift:(1.13) lev:(0.02) [683] conv:(13.42)
2. region=Oromia head sex=Male crop type=Wheat Seed type=Non_Improved Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 6059 ==> filed is irrigated=No 5844 <conf:(0.96)> lift:(1.06) lev:(0.01) [315] conv:(2.46)
3. region=Oromia head sex=Male crop type=Wheat Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 6115 ==> filed is irrigated=No Seed type=Non_Improved 5844 <conf:(0.96)> lift:(1.2) lev:(0.03) [980] conv:(4.6)
4. head sex=Male crop type=Maize Damage type=non-chemical If chemical fertilizer used=NotStated 6123 ==> region=Oromia 5844 <conf:(0.95)> lift:(1.16) lev:(0.02) [803] conv:(3.87)
5. head sex=Male crop type=Wheat filed is irrigated=No Seed type=Non_Improved Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 6445 ==> region=Oromia 5844 <conf:(0.91)> lift:(1.1) lev:(0.01) [538] conv:(1.89)
6. head sex=Male crop type=Wheat filed is irrigated=No Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 6509 ==> region=Oromia Seed type=Non_Improved 5844 <conf:(0.9)> lift:(1.27) lev:(0.03) [1241] conv:(2.86)
7. region=Oromia head sex=Male crop type=Maize Damage type=non-chemical 6530 ==> If chemical fertilizer used=NotStated 5844 <conf:(0.89)> lift:(1.03) lev:(0) [187] conv:(1.27)
8. region=Oromia head sex=Male crop type=Wheat filed is irrigated=No Seed type=Non_Improved Damage crop=No yield production per hectare=Bad 6609 ==> If chemical fertilizer used=NotStated 5844 <conf:(0.88)> lift:(1.02) lev:(0) [118] conv:(1.15)
9. region=Oromia head sex=Male crop type=Wheat filed is irrigated=No Damage crop=No yield production per hectare=Bad 6673 ==> Seed type=Non_Improved If chemical fertilizer used=NotStated 5844 <conf:(0.88) lift:(1.15) lev:(0.02) [760] conv:(1.92)
10. region=Oromia crop type=Maize Damage type=non-chemical If chemical fertilizer used=NotStated 6753 ==> head sex=Male 5844 <conf:(0.87) lift:(1) lev:(-0) [-10] conv:(0.99)
11. region=Oromia crop type=Wheat filed is irrigated=No Seed type=Non_Improved Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 6778 ==> head sex=Male 5844 <conf:(0.86) lift:(0.99) lev:(-0) [-32] conv:(0.96)
12. head sex=Male crop type=Wheat Seed type=Non_Improved Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 6809 ==> region=Oromia filed is irrigated=No 5844 <conf:(0.86) lift:(1.11) lev:(0.01) [579] conv:(1.6)
13. region=Oromia crop type=Wheat filed is irrigated=No Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 68775 ==> head sex=Male Seed type=Non_Improved 5844 <conf:(0.85) lift:(1.12) lev:(0.02) [612] conv:(1.59)
14. head sex=Male crop type=Wheat Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 6887 ==> region=Oromia filed is irrigated=No Seed type=Non_Improved 5844 <conf:(0.85) lift:(1.28) lev:(0.03) [1283] conv:(2.23)
15. head sex=Male crop type=Maize Damage type=non-chemical 6909 ==> region=Oromia If chemical fertilizer used=NotStated 5844 <conf:(0.85) lift:(1.18) lev:(0.02) [905] conv:(1.85)
16. region=Oromia head sex=Male crop type=Wheat Seed type=Non_Improved Damage crop=No yield production per hectare=Bad 6930 ==> filed is irrigated=No If chemical fertilizer used=NotStated 5844  
   <conf:(0.84)> lift:(1.05) lev:(0.01) [267] conv:(1.25)
17. region=Oromia head sex=Male crop type=Wheat Damage crop=No yield production per hectare=Bad 7000 ==> filed is irrigated=No Seed type=Non_Improved If chemical fertilizer used=NotStated 5844  
   <conf:(0.83)> lift:(1.19) lev:(0.02) [925] conv:(1.8)
18. region=Oromia head sex=Male crop type=Wheat filed is irrigated=No Seed type=Non_Improved If chemical fertilizer used=NotStated yield production per hectare=Bad 7012 ==> Damage crop=Non 5844  
   <conf:(0.83)> lift:(1.27) lev:(0.03) [1224] conv:(2.05)
19. region=Oromia crop type=Wheat Seed type=Non_Improved Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 7021 ==> head sex=Male filed is irrigated=No 5844  
   <conf:(0.82)> lift:(1.06) lev:(0.01) [314] conv:(1.27)
20. crop type=Maize Damage type=non-chemical If chemical fertilizer used=NotStated 7083 ==> region=Oromia head sex=Male 5844  
   <conf:(0.83)> lift:(1.16) lev:(0.02) [810] conv:(1.65)
21. region=Oromia crop type=Wheat Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 7121 ==> head sex=Male filed is irrigated=No Seed type=Non_Improved 5844  
   <conf:(0.82)> lift:(1.19) lev:(0.02)
22. region=Oromia head sex=Male crop type=Wheat filed is irrigated=No If chemical fertilizer used=NotStated yield production per hectare=Bad 7158 ==> Seed type=Non_Improved Damage crop=No 5844  
   <conf:(0.82)> lift:(1.27) lev:(0.03) [1237] conv:(1.94)
23. head sex=Male crop type=Wheat filed is irrigated=No Seed type=Non_Improved Damage crop=No yield production per hectare=Bad 7261 ==> region=Oromia If chemical fertilizer used=NotStated 5844  
   <conf:(0.8)> lift:(1.13) lev:(0.02) [654] conv:(1.46)
24. region=Oromia head sex=Male crop type=Wheat Seed type=Non_Improved If chemical fertilizer used=NotStated yield production per hectare=Bad 7305 ==> filed is irrigated=No Damage crop=No 5844  
   <conf:(0.8)> lift:(1.34) lev:(0.04) [1473] conv:(2.01)
25. head sex=Male crop type=Wheat filed is irrigated=No Damage crop=No yield production per hectare=Bad 7337 ==> region=Oromia Seed type=Non_Improved If chemical fertilizer used=NotStated 5844  
   <conf:(0.8)> lift:(1.29) lev:(0.03) [1319] conv:(1.88)
26. region=Oromia head sex=Male crop type=Wheat If chemical fertilizer used=NotStated yield production per hectare=Bad 7460 ==> filed is irrigated=No Seed type=Non_Improved Damage crop=No 5844  
   <conf:(0.78)> lift:(1.33) lev:(0.04) [1456] conv:(1.9)
27. crop type=Wheat filed is irrigated=No Seed type=Non_Improved Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 7461 ==> region=Oromia head sex=Male 5844  
   <conf:(0.78)> lift:(1.1) lev:(0.01) [542] conv:(1.33)
28. region=Oromia crop type=Maize Damage type=non-chemical 7510 ==> head sex=Male If chemical fertilizer used=NotStated 5844  
   <conf:(0.78)> lift:(1.04) lev:(0.01) [223] conv:(1.13)
29. crop type=Wheat filed is irrigated=No Damage crop=No If chemical fertilizer used=NotStated yield production per hectare=Bad 7569 ==> region=Oromia head sex=Male Seed type=Non_Improved 5844  
   <conf:(0.77)> lift:(1.26) lev:(0.03) [1210] conv:(1.7)
30. region=Oromia crop type=Wheat filed is irrigated=No Seed type=Non_Improved Damage crop=No yield production per hectare=Bad 7647 ==> head sex=Male If chemical fertilizer used=NotStated 5844  
   <conf:(0.76)> lift:(1.02) lev:(0) [120] conv:(1.07)
31. region=Oromia crop type=Wheat filed is irrigated=No Damage crop=No yield production per hectare=Bad 7758 ==> head sex=Male Seed type=Non_Improved If chemical fertilizer
32. head sex=Male crop type=Wheat Seed type=Non_Improved Damage crop=No yield production per hectare=Bad 7795 ==> region=Oromia filed is irrigated=No If chemical fertilizer used=NotStated 5844 <conf:(0.75)> lift:(1.14) lev:(0.02) [717] conv:(1.37)

ANNEX III: Sample rules discovered using Minimum support: Minimum support: 0.25 (9740 instances) Minimum metric <confidence>: 0.25

Best rules found:

1. head sex=Male OWNTYPE=Private Extension=No Seed type=Non_Improved Damage crop=No Fertilizer used=No 9740 ==> fertilizer type=Both 9740 <conf:(1)> lift:(1.78) lev:(0.11) [4252] conv:(4252.89)
2. head sex=Male OWNTYPE=Private Extension=No Seed type=Non_Improved Damage crop=No Fertilizer used=No 9740 ==> If chemical fertilizer used=NotStated 9740 <conf:(1)> lift:(1.15) lev:(0.03) [1302] conv:(1302.72)
3. head sex=Male OWNTYPE=Private Extension=No Seed type=Non_Improved Damage crop=No fertilizer type=Both If chemical fertilizer used=NotStated 9740 ==> Fertilizer used=No 9740 <conf:(1)> lift:(1.89) lev:(0.12) [4593] conv:(4593.88)
4. head sex=Male OWNTYPE=Private Extension=No Seed type=Non_Improved Damage crop=No Fertilizer used=No If chemical fertilizer used=NotStated 9740 ==> fertilizer type=Both 9740 <conf:(1)> lift:(1.78) lev:(0.11) [4252] conv:(4252.89)
5. head sex=Male OWNTYPE=Private Extension=No Seed type=Non_Improved Damage crop=No Fertilizer used=No fertilizer type=Both If chemical fertilizer used=NotStated 9740 ==> fertilizer type=Both 9740 <conf:(1)> lift:(1.15) lev:(0.03) [1302] conv:(1302.72)
6. head sex=Male OWNTYPE=Private Extension=No Seed type=Non_Improved Damage crop=No Fertilizer used=No 9740 ==> fertilizer type=Both If chemical fertilizer used=NotStated 9740 <conf:(1)> lift:(1.89) lev:(0.12) [4593] conv:(4593.63)
7. head sex=Male OWNTYPE=Private Extension=No Damage crop=No Fertilizer used=No 9822 ==> Seed type=Non_Improved 9740 <conf:(0.99)> lift:(1.13) lev:(0.03) [1146] conv:(14.81)
8. head sex=Male OWNTYPE=Private Extension=No Damage crop=No Fertilizer used=No fertilizer type=Both 9822 ==> Seed type=Non_Improved 9740 <conf:(0.99)> lift:(1.13) lev:(0.03) [1146] conv:(14.81)
9. head sex=Male OWNTYPE=Private Extension=No Damage crop=No Fertilizer used=No 9822 ==> Seed type=Non_Improved fertilizer type=Both 9740 <conf:(0.99)> lift:(1.95) lev:(0.12) [4738] conv:(58.08)
10. head sex=Male OWNTYPE=Private Extenstion=No Damage crop=No Fertilizer used=No If chemical fertilizer used=NotStated9822 ==> Seed type=Non_Improved 9740 <conf:(0.99)>
11. head sex=Male OWNTYPE=Private Extension=No Damage crop=No Fertilizer used=No 9822 ==> Seed type=Non_Improved If chemical fertilizer used=NotStated 9740 <conf:(0.99)> lift:(1.3) lev:(0.06) [2257] conv:(28.19)
12. head sex=Male OWNTYPE=Private Extension=No Damage crop=No fertilizer type=Both If chemical fertilizer used=NotStated 9822 ==> Seed type=Non_Improved 9740 <conf:(0.99)> lift:(1.13) lev:(0.03) [1146] conv:(14.81)
13. head sex=Male OWNTYPE=Private Extension=No Damage crop=No fertilizer type=No If chemical fertilizer used=NotStated 9822 ==> Seed type=Non_Improved 9740 <conf:(0.99)> lift:(1.13) lev:(0.03) [1146] conv:(14.81)
14. head sex=Male OWNTYPE=Private Extension=No Damage crop=No fertilizer type=Both If chemical fertilizer used=NotStated 9822 ==> Seed type=Non_Improved Fertilizer used=No 9740 <conf:(0.99)> lift:(2.06) lev:(0.13) [5019] conv:(61.46)
15. head sex=Male OWNTYPE=Private Extension=No Damage crop=No fertilizer used=No If chemical fertilizer used=NotStated 9822 ==> Seed type=Non_Improved fertilizer type=Both 9740 <conf:(0.99)> lift:(1.95) lev:(0.12) [4738] conv:(58.08)
16. head sex=Male OWNTYPE=Private Extension=No Damage crop=No fertilizer used=No fertilizer type=Both 9822 ==> Seed type=Non_Improved If chemical fertilizer used=NotStated 9740 <conf:(0.99)> lift:(1.3) lev:(0.06) [2257] conv:(28.19)
17. head sex=Male OWNTYPE=Private Extension=No Damage crop=No Fertilizer used=No 9822 ==> Seed type=Non_Improved fertilizer type=Both If chemical fertilizer used=NotStated 9740 <conf:(0.99)> lift:(2.06) lev:(0.13) [5019] conv:(61.46)
18. region=Oromia head sex=Male Fild type=Pure filed is irrgated=No Damage type=non-chemical If chemical fertilizer used=NotStated 9836 ==> Seed type=Non_Improved 9740 <conf:(0.99)> lift:(1.13) lev:(0.03) [1134] conv:(12.69)
19. head sex=Male OWNTYPE=Private Extension=No Seed type=Non_Improved Damage crop=No fertilizer type=Both 10065 ==> Fertilizer used=No 9740 <conf:(0.97)> lift:(1.83) lev:(0.11) [4422] conv:(14.56)
20. head sex=Male OWNTYPE=Private Extension=No Seed type=Non_Improved Damage crop=No fertilizer type=Both 10065 ==> If chemical fertilizer used=NotStated 9740 <conf:(0.97)> lift:(1.12) lev:(0.03) [1021] conv:(4.13)
21. head sex=Male OWNTYPE=Private Extension=No Seed type=Non_Improved Damage crop=No fertilizer type=Both 10065 ==> Fertilizer used=No If chemical fertilizer used=NotStated 9740 <conf:(0.97)> lift:(1.83) lev:(0.11) [4422] conv:(14.56)
22. head sex=Male OWNTYPE=Private Extension=No Damage crop=No fertilizer type=Both 10160 ==> Seed type=Non_Improved Fertilizer used=No 9740 <conf:(0.96)> lift:(1.99) lev:(0.12) [4856] conv:(12.53)
23. head sex=Male OWNTYPE=Private Extension=No Damage crop=No fertilizer type=Both 10160 ==> Seed type=Non_Improved If chemical fertilizer used=NotStated 9740 <conf:(0.96)> lift:(1.26) lev:(0.05) [2000] conv:(5.75)
24. head sex=Male OWNTYPE=Private Extension=No Damage crop=No fertilizer type=Both 10160
   ==> Seed type=Non_Improved Fertilizer used=No If chemical fertilizer used=NotStated 9740
   <conf:(0.96)> lift:(1.99) lev:(0.12) [4856] conv:(12.53)
25. head sex=Male OWNTYPE=Private Seed type=Non_Improved Damage crop=No Fertilizer
   used=No 10201 ==>Extenstion=No 9740 <conf:(0.95)> lift:(1.08) lev:(0.02) [728]
   conv:(2.57)
26. head sex=Male OWNTYPE=Private Seed type=Non_Improvedd Damage crop=No Fertilizer
   used=No fertilizer type=Both 10201 ==>Extenstion=No 9740 <conf:(0.95)> lift:(1.08)
   lev:(0.02) [728] conv:(2.57)
27. head sex=Male OWNTYPE=Private Seed type=Non_Improved Damage crop=No Fertilizer
   used=No 10201 ==>Extension=No fertilizer type=Both 9740 <conf:(0.95)> lift:(1.83)
   lev:(0.11) [4424] conv:(10.57)
28. head sex=Male OWNTYPE=Private Seed type=Non_Improved Damage crop=No Fertilizer
   used=No If chemical fertilizer used=NotStated 10201 ==>Extension=No 9740 <conf:(0.95)
   lift:(1.08) lev:(0.02) [728] conv:(2.57)
29. head sex=Male OWNTYPE=Private Seed type=Non_Improved Damage crop=No Fertilizer
   used=No 10201 ==>Extension=No If chemical fertilizer used=NotStated 9740 <conf:(0.95)
   lift:(1.17) lev:(0.04) [1393] conv:(4.01)
30. head sex=Male OWNTYPE=Private Seed type=Non_Improved Damage crop=No fertilizer
   type=Both If chemical fertilizer used=NotStated 10201 ==>Extension=No 9740 <conf:(0.95)
   lift:(1.08) lev:(0.02) [728] conv:(2.57)
31. head sex=Male OWNTYPE=Private Seed type=Non_Improved Damage crop=No fertilizer
   type=Both If chemical fertilizer used=NotStated 10201 ==>Extension=No 9740 <conf:(0.95)
   lift:(1.08) lev:(0.02) [728] conv:(2.57)
32. head sex=Male OWNTYPE=Private Seed type=Non_Improved Damage crop=No fertilizer
   type=Both If chemical fertilizer used=NotStated 10201 ==>Extension=No Fertilizer used=No
   9740 <conf:(0.95)> lift:(1.89) lev:(0.12) [4588] conv:(10.93)
Discussion Questions with Domain Experts Regarding to the Research Problem and Initial Data Understanding.

1. What is the most related attributes for crops production?
2. Which attributes hold other information and does not have direct relationship with crop production?
3. What does mean the attributes name and their description with data type and also the abbreviations stands for?
4. What mechanism shall we apply for handling missing values?
5. Which types of erroneous data types should be removed?
6. The techniques that are used for replacing missing values if any?
7. What are the existing suggested solutions that can improve crops production forecasting in terms of financial cost effects?