

**Questionnaire Research Title: GREEN SUPPLY CHAIN MANAGEMENT PRACTICES
IN MANUFACTURING SECTOR IN PAKISTAN: barriers, pressures and practices**

Dear Respondent,

I, Student of Karachi University Business School, under the supervision of Dr. Muhammad Asim, Chairman of Karachi University Business School, am conducting a research in regards to the pressures, barriers and practices in implementing green supply chain management in manufacturing sector in Pakistan.

Kindly give couple of minutes of your valuable time to fill the questionnaire. I guarantee you that your responses may only be used for academic purposes. Thanking you.

Regards,

Atiqa khan

SECTION-A

Q1. Gender:

- Male
- Female Q2. Your age:
- 20-24
- 25-28 29-32
- 33-36
- Above 36

Q3. The highest degree you possess:

- Intermediate
- Bachelors
- Masters
- Doctorate

Q4. You have been working in Manufacturing Sector for:

- Less than 1 year
- 1-4 years
- 5-8 years
- 9-12 years
- Above 12 years

Q5. Your company's industry type is:

- Clothing and Textiles
- Petroleum, Chemicals and Plastics
- Food Production
- Electronics, Computers and Transportation
- Wood, Leather and Paper

Q6. Is your company already implementing GSCM or has adopted any other green practices?

- Yes
- No

SECTION – B (Barriers)

Q. How do you rate the impact of following barriers on implementing supply chain management practices?

S.No	Factors	Very low	low	Moderate	high	Very high
01.	Lack of Top Management Commitment					
02.	Lack of Governmental Pressures					
03.	Technological Barriers					
04.	High Implementation Cost					
05.	Lack Of Awareness					
06.	Customers' Desire for Low Prices					
07.	Poor Supplier Commitment					
08.	Poor Organizational Culture					
09.	Lack of Training in GSCM Practices					
10.	Organizational Structure					

(Pressures)

Q. How do you rate the impact of the following pressures?

S.No	Factors	Very Low	Low	Moderate	High	Very High

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