

## **LIFE AFTER COVID -19 ( CORONA VIRUS)**

- RASLEEN KAUR

Since this pandemic is our new normal and is here to remain for a little while longer , until the immunisation is created and given to everyone . so , it is absolutely devastating for us to switch of the news channel every now and then to see the statistics always rise of the covid patients, so let's now consciously remind yourself , whenever you feel like questioning the circumstances around you that the world has endured so many pandemics in the past , and therefore this too shall pass.

We need to view this lockdown as a period of not a lockdown but a slowdown, where you can introspect yourself, your plans, what you want to do in the future, and a little positivity, a feeling of gratitude, and especially a feeling of hope will take you a long way.

We need to realize that there are some things that we can control and some things we can't! The people who learn the rules of the race first stay ahead of the curve! This is a subtle reminder for you to keep upgrading!

Corona virus is changing the world. We're locked inside our homes. Shopping malls are closed, roads are empty and flights are grounded. One year ago, if someone told us life would be like this, then no one would have believed, but today, it's a fact.

Here's what life could appear as if within the next year:

Experts say COVID-19 will continue to circulate for another year or two. Until scientists can find a cure or vaccine, corona virus will remain a threat.

Social distancing could be the new norm. With the knowledge that corona virus will circulate long past the outbreak, habits people are developing now in response could stick around. More meetings could be digital, and physical touch could become more taboo to some groups.

Onto some good news though! Collectivism could trump individualism, meaning people may think less about themselves and more about the collective good of society. Individualism may have helped spread the corona virus, with more people only considering their own well-being rather than groups more vulnerable than them. But some experts say that this crisis could inspire people to come together, especially when it comes to demands for public services, like health care. In the future, we'll dial within the right level of caution and health measures.

We need to look at its brighter side. First being, "work from homes ". For the first time ever, Monday and Friday look the same. Flexible work hours, no wasting time in traffics, unlimited coffee breaks, there are so many positives. The nature of work will be vastly different over the next few years. For companies, WFH means reduced seat cost. What is seat cost? Office rent, electricity, conveyance, house keeping, apart from salaries, a company spends a lot on different things. Now, because of WFH, all of this has been reduced.

A lot of companies might continue this even after the lockdown ends. Three days

office, two days WFH, home cooked healthy meals, and time to focus on your health seems like a new future for the corporate.

Number two is “how we spend” – our whole spending pattern will change. Just the way people who have never used net banking before are using it for the first time to pay the bills. People will stop spending on some things, and start spending on other things. e- Books over physical books, home deliveries over supermarkets, online movies over theatres, so the brighter side is that we’re spending less over the things we don’t really need. These spending patterns will open new business opportunities, all the budding entrepreneurs to keep their eyes open.

Many industry experts feel the outbreak will result in drastic changes in the attitude, behaviour and preferences of consumers and businesses will remodel their products and services accordingly. Consumers are going to be more concerned about their health and expect greater hygiene from service providers.

Now taking about our economy, the future of the world economy looks tough. Recession, job losses, slowdowns. 50% Of the population is at a risk of loosing jobs , but If we look this the other way , more companies will be willing to hire the people who come with advance skill sets , people who can manage their time , people who can take assignments out of their comfort zones. Companies can even hire people on contract. So this quarantine is a great time to learn new skills. It could be anything, data, design, management, etc.

For the travelling point of view, what if we would have to carry immunity passports to visit countries. The concept is that patients who have been infected to COVID-19 produce antibodies specific to the virus and there are tests that can detect them. These tests would show who has already been sick and therefore who is probably immune enough to the virus to safely move around.

Financial anxiety will drive more consumers to vacation locally and appearance to staycations. Post-lockdown, consumers will reprioritise time with loved ones, local connections and privacy opting for intimate isolated holidays with a few friends or family members. Wealthier groups will prioritise transport by private jets, while other groups will specialise in private transport like cars, providing flexibility, anonymity and a controlled environment.

One consequence is that buyers are turning towards the wildlife, exploring parks and taking over new hobbies like running and cycling. Post-pandemic, consumers will display a newfound desire for outdoor and active holidays faraway from people, enjoying the therapeutic effects of being surrounded naturally instead of the anxiety of being surrounded by people. Life will never be the same after COVID-19. Even after the billions of people under lockdown will be able to resume their life, we will not be able to travel that

freely or enjoy the supply chains of the world so easily. Sustainability, solidarity, and healthcare will finally take centre stage.

There will be changes at every level of our lives. Maybe we should forget about handshakes forever. Maybe we will see people wearing masks everywhere. And we will unintentionally keep our distance and be more cautious around our elderly. New habits will arise from properly washing hands to better overall hygiene and to entirely new travel habits.

We can recover at quarantines and travel restrictions, and that we should. The real way for the long haul to make outbreaks less serious is to build the global health system, to support core health – care functions in every country of the world.

Hopefully, we'll be more appreciative of what we normally deem granted like our health and health care workers, our schools and teachers, our freedom and liberties and so forth.

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