



Social Media Role in Relation with Covid -19 in Pakistan: A scientific and Spiritual Corpus Based Analysis

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ABSTRACT

The study highlights the problems in present time media about issues in coronavirus posts, videos, discussions safety measures about Covid19 in Pakistan on social media resources all that we are feeling, observing and watching of ourselves or about others, The researchers used the quantitative and qualitative research method for the study and the study was descriptive in nature. The researchers have started with collecting data from different websites as <https://www.thenews.com.pk/latest/638305-coronavirus-pandemic-confirmed-cases-near-2300-death-toll-surpasses30>, <https://www.pide.org.pk/pdf/PIDE-Covid-Blog-4.pdf>, and adding data collected files of 36 research papers comprising 63,151 words in AntConc 4.3.4w (windows) 2014 by Laurence Anthony, and started with Key Words. Media are the primary source to spread information on social media in modern latest approach in Corona Virus awareness, medication and safety measures. The researcher has explored the social, economic, biological, psychological, moral, spiritual and demographic characteristics of the respondents, investigate the various social and economic dimensions that lead to media use s, the nature of problems of media, the impacts on the minds of people, its role in addressing the mass audience and propose measures to address growing problems of modern era's physical and psychological disease issues. It is recommended that on social media the use of sophisticated, and polished language free from religious, sectionalism and regional biased approach may be used. Hnmanity respect may be entertained and is appreciated in caring and healthy suggestions.

Key words: social media, modern era issues of bad health, wealth, materialistic approach ,spiritual morality, life worth, save humanity.

INTRODUCTION

Radojkovic&Miletic (2006) explained that Media are the primary source of information . Lombardo (2015) also explained the role of media in these words “Media can influence society.”Background According to the U.S. Department of Health and Human Services/Centers for Disease Control and Prevention (CDC), Chinese authorities identified an outbreak caused by a novel—or new—coronavirus. The virus can cause mild to severe respiratory illness. The outbreak began in Wuhan, Hubei Province, China, and has spread to a growing number of other countries—including the United States. The virus is different from six other, previously identified human coronaviruses, including the Severe Acute Respiratory Syndrome (SARS) and Middle East Respiratory Syndrome (MERS) coronaviruses that have caused previous respiratory disease outbreaks.

OBJECTIVES

The major objectives of the study are to explore the reasons how did Corona virus-19 Spread , treatment andPrevention,to investigate the various social and economic dimensions that lead to media role, to study the nature of media problems, to determine the impacts of media on the mind of people and to find out the media role in addressing the mass audience.

RESEARCH QUESTIONS

1. What are the social and spiritual characteristics of the social media users?
2. How can the various social and economic dimensions can be measured?
3. What are the methods to determine the psychological impacts of media?
4. Which are measures to address growing problems of modern era?

LITERATURE REVIEW

According to Drs Yao and Wang (2020), In January 2020, corona virus entered in family in China with symptoms of fever, sore throat and respiratory symptom. Its estimated that the coronavirus may have been transmitted by touching and asymptomatic carrier. Till 26th of January two more patients have the

same symptoms. Same symptoms were found in Italy, Iran and then in Pakistan with the border crossing of Pilgrims from Iran in Qurenteenacenterein March, 2020. By M. Khan -March 30, 2020, according to Pakistan Institute of Development Economics, The number of confirmed coronavirus cases in Pakistan rose to 1,670 till mid of March, 2020. Punjab reported 45 new cases, taking the provincial tally to 638 from 593 from the previous day. Earlier, the national dashboard had reported with six new cases in Sindh; three in Khyber Pakhtunkhwa; three in Balochistan; five in GilgitBaltistan and eight new cases in Islamabad. The country also reported two new deaths, taking the nation-wide toll to 19. Sindh's Minister for Health and Population Welfare DrAzraPechuho confirmed the death of two more patients in the country. "Both 52 and 66-year-old patients were residents of Karachi and had been diagnosed with COVID-19 three days back. The 66-year-old patient had renal issues and was on dialysis regularly and the 52-year-old patient had a respiratory problem," the health minister said in a statement. Punjab has recorded the highest number of coronavirus cases in the country, 638, with Sindh coming in second with 508. KP has reported 195 cases, Balochistan 144, Islamabad 51, Gilgit-Baltistan 128 and AJK six. Reported illnesses have ranged from mild symptoms to severe illness and death for confirmed coronavirus disease 2019 (COVID-19) cases. According to Coronavirus updates of Friday confirmed cases rise to 2,458 in Pakistan. In Sindh: 783, in Punjab: 928, in Khyber Pakhtunkhwa: 311, in Balochistan: 169, in Islamabad: 62, in Gilgit-Baltistan: 187, in Azad Kashmir: 09, Deaths: 37 while Globally over 52,000 people have so far died of the deadly disease.



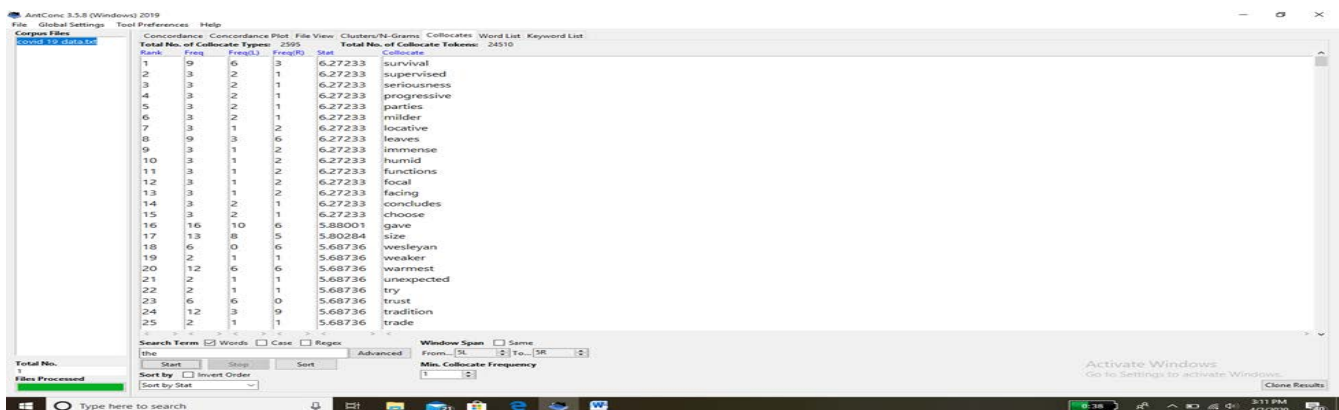
METHODOLOGY

The present research is fundamental research in terms of purpose, descriptive-analytic in terms of research method and qualitative in terms of nature. Data were collected by net websites as <https://www.thenews.com.pk/latest/638305-coronavirus-pandemic-confirmed-cases-near-2300-death->

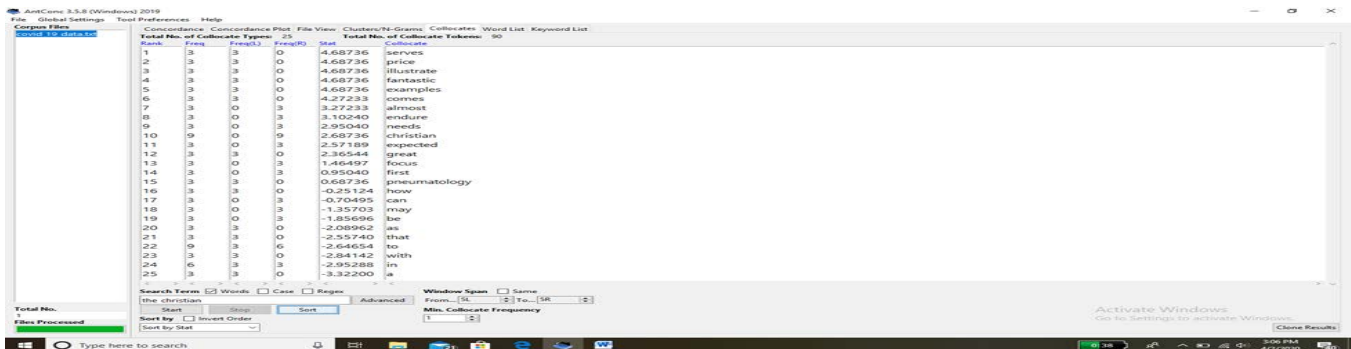
toll-surpasses30,https://www.pide.org.pk/pdf/PIDE-Covid-Blog-4.pdf, and adding data collected files of 36 research papers comprising 63,151 words in AntConc 4.3.4w (windows) 2014 by Laurence Anthony, and started with Key Words.A collection of modern research papers on coronavirus paws and jaws on modern man was placed on Notepad and entered in Antconc software for analysis. The researchers have got login access to Academia website. Data were collected by websites as https://www.pide.org.pk/pdf/PIDE-Covid-Blog-4.pdf, https://www.thenews.com.pk/latest/638305-coronavirus-pandemic-confirmed-cases-near-2300-death-toll-surpasses-30,https://www.osha.gov/SLTC/covid-19/standards.html, https://www.sid.ir/en/journal/ViewPaper.aspx?ID=709736,http://corona.sid.ir/,https://pubmed.ncbi.nlm.nih.gov/32104911/,https://bellatorchristi.com/2016/02/02/the-pneumatology-of-watchman-nee-part-4-spiritual-empowerment-and-nees-impact/ and OSHA COVID-19 Website external icon, having 63,151 words. The researcher has started with adding data collected file in AntConc 4.3.4w (windows) 2014 by Laurence Anthony, and started with Key Words, political, frequency level to find out the social and spiritual impact of social media.

FINDINGS

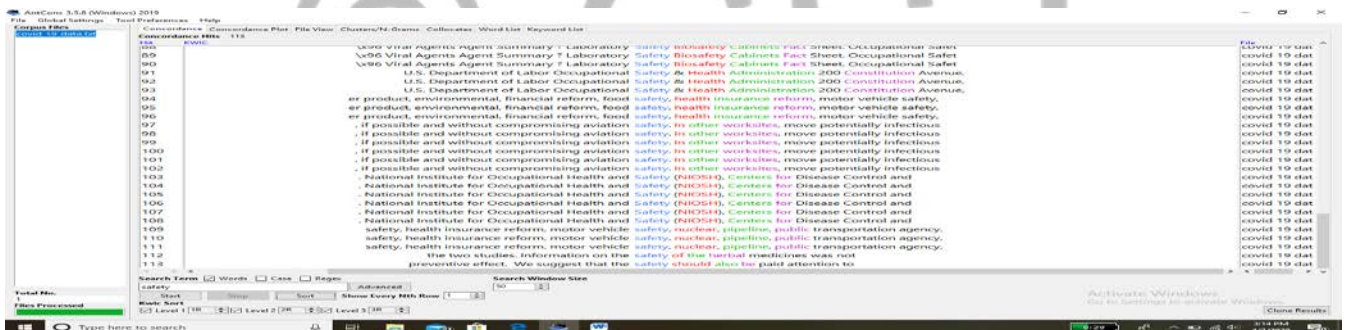
The data were added comprising words63,151 in AntConc 4.3.4w (windows)2014 by Laurence Anthony, and started with Key Words as Facebook.In political collocates ,as far the word “political” is assessed in software, it has cluster types, as political parties, political participation, political activities, characterization of political personalities, political information, ways of political campaign about candidates, celebrations comments, pictures, statements, political exposure in political scenario, figures and features of political demonstration are discussed in details.



After adding word list the words as political were analyzed to find out frequency level to find out the use of social media impact on society, scientific approach and human psychology.



The word Concordance hints shows remarkable ratio. On social networks, its greater volume offers a great world level academic publications, incorporated advertising, dealing of infected patients in an innovative way, social network adds, availability of greater market in greater volume, offering a new model to advertise, advertising on one social network site. It is notable that social media is continually growing.



In concordance plots the word safety is health insurance, safety for public transportation, safety at home, safety in offices, safety to use electronics, safety from infections and safety by herbal and homeopathic medicine.

CONCLUSION

The researchers have explored the social and demographic characteristics of the, investigate the various websites of social media and its disastrous nature of problems of media users impacts of language use on the mind of people, the role of media in addressing the mass audience and propose measures to address growing problems of coronavirus, its social and spiritual characteristics to investigating

personality ideas, utilized individual personalities attributes, people embrace etymological or articulations that list starting point, sex, age, or class distinction, social, religious, spiritual and sectional aspect show social groupings.

RECOMMENDATIONS / SUGGESTIONS

On social media the use of proper, nice and polished language is recommended. In modern time the language use on media response, has become the cause of psychological nuisance and disturbance. Enjoying the opportunity of living in net global community, the modern era man should open the generous hearts eyes as well to pray and thanks to creators blessings by ignoring fear, dissatisfaction, restlessness, greed, creed and materialistic approach aside. All religions, all elders should be respected as humanitarian grounds. Basic principles of humanitarianism rights from holy prophet's military approach should be honoured, Mansoor. K(2018) highlighted that the holy prophet (P. B. U. H), during his 10-year-ruling in Median, had 85 battles. In all of these battles, the holy prophet ordered his soldiers and followers to respect humanitarianism rights on individual grounds.

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