

CONCLUSION

Based on the results of research conducted at the Caringin Central Market, the following conclusions can be drawn: Factors that influence the demand for marine fish consumption is prices of skipjack tuna, round scad prices, milkfish prices, rice prices, and income. The price elasticity and cross elasticity values obtained in the three marine fish consumption are inelastic except the cross elasticity value of rice prices for elastic milkfish demand. The income elasticity of demand for skipjack tuna and milkfish has an elastic value while the value of income elasticity for demand for round scad has perfectly inelastic.

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